

- >> Maximum Length (ISBN) : Maximum 5 page
- >> Maximum Length (ISSN) : Maximum 12 pages
- >> Spacing & Margins : 2.5 cm or 1 inch
- >> Font : Times New Roman, 12 point

Papers will be reviewed and only those papers that qualify will be approved for presentation in the conference. Selected papers will be published **in an edited book with ISBN number.**

2) UGC Listed Journal - Selected Quality Papers will be published in UGC care listed journals after it is reviewed and accepted by the editorial team of the journal.

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| Only Participation (Research Scholars / Academicians) | ₹ 300/- |

IMPORTANT DATES:

| | |
|--|---------------------------|
| Last Date for submission of full paper | 25th March, 2022 |
| Notification of Acceptance of paper | 26th March, 2022 |
| Last Date of Registration | 28th March, 2022 |
| Date of Conference | 29th and 30th March, 2022 |

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- Note:**
- Each paper contributor and Participant has to pay registration fees.
 - Kindly Note:** The registration fees for Online Participation includes only Online Participation, Online Paper Presentation and E-certificates.
 - Courier charges will be applicable.

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>> Contact Details <<

Dr. Eram Khan
Assistant Professor, Conference Coordinator
+91 8888505759

Ms. Fayeza Shaikh
Assistant Professor
+91 8308938362



Anjuman Khairul Islam's
POONA COLLEGE
OF ARTS, SCIENCE & COMMERCE
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International Conference on THE IMPACT OF INFORMATION TECHNOLOGY ON BUSINESS AND SOCIETY

29th and 30th March, 2022

(Blended Mode)

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ABOUT US

Poona College of Arts, Science & Commerce was established in the year 1970 by 'Anjuman Khairul Islam', Mumbai, a Philanthropic Charitable Trust dedicated to the noble cause of the orphans and the deprived. Situated prominently in the heart of Pune Camp, it has brought about a revolutionary change in the region's educational scenario, diversified in leaps and bounds and has carved a niche for itself as a celebrated seat of learning.

That was humbly acknowledged by the National Assessment and Accreditation Council (NAAC) Bangalore in the year 2004 which awarded it by the Prestigious 'A' grade. On the path of continued excellence, the college once again obtained endorsement by NAAC when it got reaccredited in September 2015. The College is also having ISO 9001:2015 Certification.

The College is a recognized Research Centre of the Savitribai Phule Pune University in Chemistry, Commerce, Economics and with full-fledged degree courses and Postgraduate Centers in Computer Science, Electronics, Organic Chemistry, Zoology, Economics, English, Urdu and Commerce. Apart from this, it also offers professional courses of B.B.A, B.C.A, B.Sc.(Computer Science) and M.Sc. (Computer Science). Poona College is also having four Bachelor of Vocation (B.Voc.) courses recognized by University Grants Commission in Software Development, Medical Laboratory Technology, Banking Finance and Insurance, Travel, Tourism and Hospitality Management. Gradually it has expanded on a national as well as global scale with student enrolment exceeding 7000 every year and has become a favored destination for education seekers from all Indian States particularly the North-East and from over 15 countries abroad.

The College prides itself by possessing a rare distinction of having a highly qualified, dedicated and enthusiastic staff with doctorates constituting a half while a quarter as M.Phil. qualified. In addition to conventional teaching, more stress is laid on imbuing moral and ethical characters, career planning and guidance, sports and co-curricular activities such as NCC, NSS and Sports.

ABOUT DEPARTMENT OF COMMERCE

Department of Commerce is one of the largest department of Poona College established in 1970. The Department offers B.Com and M.Com programs (CBCS pattern as per the SPPU norms) with specializations in the subject of Accountancy, Cost and Works Accounting, Marketing Management, Banking & Finance and Business Administration.

The Department of Commerce, PG and Research Centre offers Research programs to both Indian and Foreign nationals. The specializations offered are in the subject of Marketing Management, Business Administration, Accountancy and Business practices. Our research center largely contributed towards the advancement of research in the field of Commerce. Currently 20 research students are pursuing Ph.D program, while 82 Ph.Ds have already been awarded from our center. During the last decade the department has made valuable contributions in the field of Commerce by holding several International, National and State level conferences, seminars and workshops on contemporary issues and by publishing research articles and papers in various renowned National and International Journals. The Alumnus of the department are holding important positions at prestigious organizations both in Public and Private sectors and many have made their mark in the Multinational organizations. Notably, Commerce department has won the best department award continuously for three years in 2017, 2018 and 2019.

ABOUT THE CONFERENCE

Technology influences how people communicate, learn and think. It benefits the society and has an impact on how people interact with one another on daily basis. The modern world is heavily reliant on technology. It has both beneficial and detrimental global repercussions and it has a direct impact on our daily lives. Our way of life has become more convenient as a result of technological advancements. Today's human behaviour is impacted by technological influences, and technology is an important tool for supplementing, if not completely replacing, conventional learning methods. The relationship between technology and society is reciprocal. Society drives technological change, while changing

technologies in turn shape society. Technological decisions should take into account both costs and benefits. Society influences what aspects of technology are developed and how these are used. People control technology (as well as science) and are responsible for its effects.

Covid has changed every aspects of life, technology is not the exception. Everybody has embraced the technology, society needs to cope up the changing environment in order to survive and face the challenges.

The goal of the conference is to bring together renowned academic scientists, researchers, and research scholars to exchange and share their knowledge, experiences, and study findings in all areas of information technology in business informatics, and on society in general. It also serves as a premier interdisciplinary platform for researchers, practitioners, and educators to present and discuss the most recent innovations, trends, and concerns, as well as practical challenges encountered and solutions implemented in the fields of Information Technology and Business Informatics.

IMPACT OF TECHNOLOGY ON

- » Business and Financial Operation
- » Office and administration
- » Sports, Media and entrainment
- » Public Sector Industry
- » Private Sector Industry
- » Urban/Rural society
- » Computer Science
- » Software Piracy
- » Environment
- » Cyber Crime/fraud
- » Health Care
- » Agriculture
- » Journalism
- » Education

GUIDELINES FOR SUBMISSION OF FULL PAPERS

Soft copy in word format of the paper along with abstract (not more than 100 words) should be emailed to the Conference Coordinator on pcintconference2022@gmail.com. The papers must specify the Abstract, purpose of research methodology, major findings, implication, references, Key words, author designation.

The following guidelines must be adhered to: