



Anjuman Khairul Islam's

POONA COLLEGE OF ARTS, SCIENCE & COMMERCE

- Affiliated to Savitribai Phule Pune University: ID No PU/PN/ASC/023/1970
- Junior College Index No: J-11.15.004
- Government of Maharashtra and Savitribai Phule Pune University Recognized Minority Institute
- UGC - 2(f) & 12 (B) Status • NAAC Re-accredited College • DST - FIST Funded College

1970 - 2020



K. B. Hidayatullah Road, Camp,
Pune - 411001. (MS), India



+91-20-2645 4240 / 2644 6319.



www.poonacollege.edu.in
principal@poonacollege.edu.in

Professor (Dr.) Aftab Anwar Shaikh

M.Com, Ph.D (Busi. Admin.)

PRINCIPAL



+91 98226 21579



dranwarshaikh@gmail.com

CRITERION- III

KEY INDICATOR	3.2 Innovation Ecosystem
METRIC NO.	3.2.2

- Number of workshops/seminars conducted on Research Methodology, Intellectual Property Rights (IPR) and entrepreneurship during the last five years

REPORTS OF WORKSHOPS/SEMINARS CONDUCTED ON RESEARCH METHODOLOGY, INTELLECTUAL PROPERTY RIGHTS (IPR) AND ENTREPRENEURSHIP DURING THE ACADEMIC YEAR

2018-2019



Y & M Anjuman Khairul Islam's

POONA COLLEGE OF ARTS, SCIENCE AND COMMERCE

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ACTIVITY REPORT

(2018-19)

I. Basic Details:

Name of The Activity: Workshop on research Methodology			
Date	Faculty	Department/ Committee	Coordinator Name & Phone no.
18/04/2019	Arts	Department of Economics	Dr.AnaMateen 9764944743
Time: 8:00am to 1:00pm	Venue: Conference Hall	Activity for class: Postgraduate student number: 33	Nature: Academic/co- curricular. Co-Curricular

II. Brief Information about the Activity (Criterion no -):

Topic/ Subject of the activity	Workshop on research Methodology
Objective for conducting the activity	To gain Familiarity With Different Types of Research And to prepare Research design. To understand the concept and process of research.
Methodology	PowerPoint Presentation and discussion
Outcome	The students learn about the aspect of literature Review and how to prepare the objective for the research. They learn about various source of Data collection. They gain insights of hypothesis testing and various test available for analysis of data. They gain insights of hypothesis testing and various test available for analysis of data. They understood the importance concepts and process of research methodology.

III. Proofs attached: letters/ student list of participation/ certificate/ document/photos/ any other

1. Notice	2.Attendance Sheet	3.Photos
4.Report	5. Letter of Invitation and Thanks	

Report on

Date: 18/04/2019

Report of Workshop

**Organised by Department of Economics,
AKI's Pooana College of Arts, Science & Commerce**

“Research Methodology”

A Workshop on Research Methodology was conducted on 18th April, 2019 at 8:00am in the college Conference Hall. It was organised by the Department of Economics (Post Graduate & Research Centre) for students of M.A. (Economics, English & Urdu) and M.Com. It was conducted by Dr. Aftab Alam (Head, Department of Business Economics- Abeda Inamdar Senior College) and Ms. Shagufta S. Mistry (Asstt. Professor, Department of Statistics- Pooana College).

The first session was conducted by Dr. Aftab Alam, who explained the difference between search & research, steps in research design and hypothesis framing. The second session was conducted by Ms. Shagufta S. Mistry discussed topics which included types of data, graphical representation of data and tools of data analysis on excel sheet.

There were 30 beneficiaries and the lecture received overwhelming response from the students. The workshop was coordinated by Mrs. Ana Mateen and Dr. Vidyasagar Sangaram. It was a sincere effort by the entire Economics Department under the able guidance Dr. Shahid Jamal Ansari.

Photos with Caption and Date

Workshop on Research Methodology



The first session was conducted by Dr.AftabAlam,18/04/2019



The workshop was coordinated by Mrs. Ana Mateen and Dr.VidyasagarSangaram. 18/04/2019

Anjuman Khairul Islam's
POONA COLLEGE
OF ARTS, SCIENCE & COMMERCE

Camp, Pune – 411001 (Maharashtra) INDIA



DEPARTMENT OF ECONOMICS

Organizes

Workshop on Research Methodology

DATE: 18th April 2019 (Wednesday) TIME: 8:00am to 12:00pm

Venue: Conference Hall



Speaker

Dr. Aftab Alam

HOD of Business Economics
Abeda Inamdar Senior College

Ms. Shagufta Mistry

Asst. Professor of Statistic
Department
Poona College of Arts Science and
Commerce

Contact:- Ms. Anna Mateen Co-ordinator 9764944743

Dr. Shahid J Ansari
HOD

Mr. Moinuddin Khan
Vice Principal

Prof. (Dr.) Aftab Anwar Shaikh
Principal

Resource Persons Details

DR. AFTAB ALAM

Mob. No. +91- 9011261591

E-mail: icgset@gmail.com

Teaching Experience - 14 Years

Job Title	Organization	Date
Sr. Assistant Professor	Abeda Inamdar Senior College, SP Pune University	1 st August 2013 till date
Associate Professor	BIMM, Pune	3 rd May 2012 to 31 st July 2013
Assistant Professor	TIM, Pune	1 st July 2008 to 2 nd May 2012
Lecturer	Poona College, University of Pune	29 th Sept 2006 to 30 th June 2008
College Exam Officer (CEO)	w.e.f 16 th Jan 2019 as an additional duty in Abeda Inamdar Senior College Azam Campus, Camp, Pune.	

Educational Qualification

CERTIFICATE	UNIVERSITY/COLLEGE	DATE OF GRADUATION	%/ Division
1. Ph.D.	Aligarh Muslim University	20 th July 2006	Awarded
2. MPM (Mgmt.)	SP Pune University	20 th June 2012	60/First
3. M.A. Economics	Aligarh Muslim University	10 th July 2000	61/ First
4. B.A. (Hons.) Economics	Aligarh Muslim University	16 th June 1998	62/ First
5. Intermediate	Aligarh Muslim University	21 st August 1995	62/ First
6. Matriculation	BRB	June 1993	72/ First

Research Guidance

- 4 Students pursuing Ph.D.

Research Project

- **Principal Investigator** Minor Research Project on *Evaluation of Small and Medium Enterprises in Pune district after the financial crisis* under University Research Grant Scheme Board of College and University Development SAVITRIBAI PHULE PUNE UNIVERSITY (Former University of Pune)
- Total Amount Sanctioned: Rs. 40000.00
- The period of implementation of the project is 2014-2016 completed.
- **Research Investigator** on the project of Institute of Applied Manpower Research New Delhi entitled "*Impact of Economic Reforms - A Study of Lock Manufacturing Industry at Aligarh*" for a period of one month from 16.08.2001 to 15.08.2001.

RESUME

Shagufta Mistry

Mobile no: +917378820493

Email: shaguftamistry786@gmail.com

CURRENT ADDRESS: Nagnathpar,Sadashiv Peth411030, Pune, 411012 Maharashtra.

PERMANENT ADDRESS: A/P-Vita, Tal-Khanapur,Dist-Sangli
Bhavanimal, Nevari Road, Vita-415311.

OBJECTIVE:

To work in a professional environment which will provide me the opportunity to utilize my knowledge and satisfy the authorities at my level best for the growth of the organization.

PERSONAL PROFILE:

Father's Name: Sajjad Mistry
Date of Birth: 07.08.1994
Nationality: Indian
Marital Status: Unmarried
Languages Known: English, Hindi, and Marathi.

EDUCATIONAL QUALIFICATION:

Examination	Name of College/School	Board/University	Year of Passing	% (GPA)
M.Sc(Statistics)	Modern College, Shivajinagar, Pune	Savitribai Phule Pune University	2017	6.19 (52.80%)
B. Sc(Statistics)	Modern College, Shivajinagar, Pune	Savitribai Phule Pune University	2015	72.94%
HSC	S.B.Pawar,Jr. College,Vita	Kolhapur Board	2012	74.33%
SSC	K.N.P School ,Vita	Kolhapur Board	2010	88.00%



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ACTIVITY REPORT

(2018 - 2019)

I. Basic Details:

Name of The Activity: Talk on Intellectual Property Rights			
Date	Faculty	Department/ Committee	Coordinator Name & Phone no.
9/2/19	Science	Chemistry	Dr. Avinash Singh Thounaojam 7066677806
Time	Venue	Activity for class/ group student number	Nature: Academic/co- curricular / extracurricular/ Environmental/ social/ other
11.30 am - 01.00 pm	Conference Hall, Poona College, Pune	T.Y.B.Sc. M.Sc. (65)	Extracurricular

II. Brief Information about the Activity (Criterion no -)::

Topic/ Subject of the activity	Intellectual Property Rights
Objective for conducting the activity	To make students aware of the importance of Intellectual property Rights and its increasing relevance in today's world
Methodology	Lecture series
Outcome	The students were introduced to learn and Intellectual Property Rights and present to them a career option.

III. Proofs attached: letters/ student list of participation/ certificate/ document/photos/ any other

1. Invitation	2. Notice	3. Student Attendance list
4. Photos		



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ANALYSIS OF FEEDBACK (PUT NUMBERS IN RESPECTIVE BOXES)

Details (tick mark the options in option boxes)	No/Poor	Ok	good	excellent
1. The title of the program was correct and to the mark?	-	-	11	23
2. The program was declared well in advance	1	1	15	16
3. How was the program?	-	-	19	14
4. Did the program start in time and complete in time?	-	3	11	19
5. Would you like such programs ?	-	2	16	14

Total:65 students

Feedback available at:

<https://docs.google.com/forms/d/1FWuApaNu0JOkmoDpQad7vpARM2pkr5B2hnWFQKeL450/edit#responses>

Give a descriptive proper feedback in few lines (needed for our analysis)

It was a great section and get to know about intellectual property....!!!!

Program was excellent. Throughout we takes lots of new things regarding intellectual property. I would like to thanks organiser and respective professor.

The Program was just introductory she's not go in detail so program was good

Program was excellent. It's give various information regarding about IP law. How are patent necessary ? How to identify the difference between original and fake products. Future importance of iplaw,CAREER IN IP , Instead of it give lot of information provided by this programme. Thank you so much for such a wonderful programme.

Overall analyses by the activity coordinator:

The lecture was liked by the students and students had lots of queries at the end of the programme.

The students wanted more programmes of similar nature in the future.



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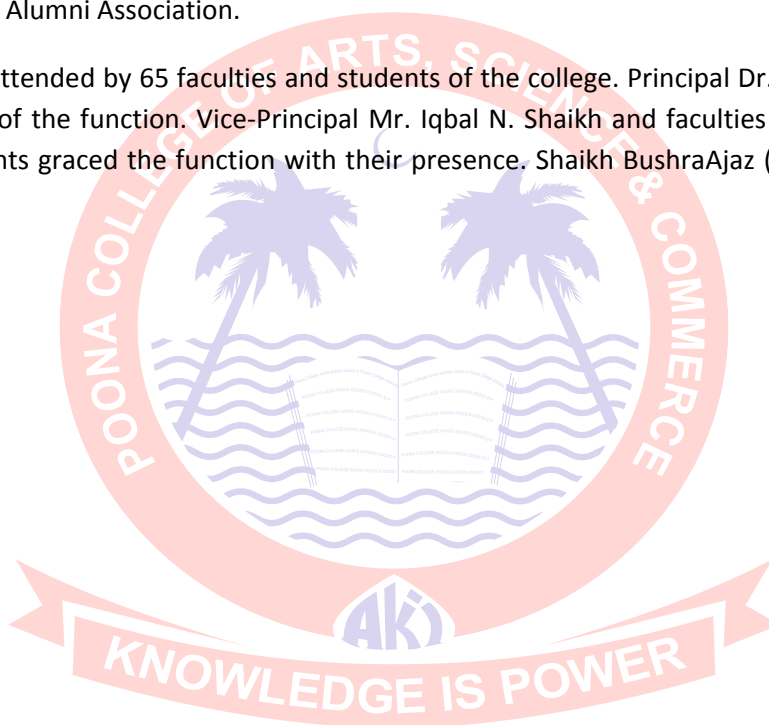
Talk on Intellectual Property Rights

Detailed Report

A talk was arranged for UG and PG science students about the introduction of Intellectual Property Rights and as a career option. The speaker invited for the occasion was Dr. Madhura Vijay Rale, **Manager, Intellectual Property Management Group**, Lupin Pharmaceuticals Ltd, Pune. The talk was arranged on **9th February, 2019 (11.30a.m.)** at the Conference Hall, Poona College. The program was organized by Department of Chemistry, Poona College of Arts, Science & Commerce in association with Poona College Alumni Association.

The program was attended by 65 faculties and students of the college. Principal Dr. Aftab Anwar Shaikh was the President of the function. Vice-Principal Mr. Iqbal N. Shaikh and faculties from Chemistry and Zoology Departments graced the function with their presence. Shaikh BushraAjaz (M.Sc.) proposed the vote of thanks.

Dr. Avinash Singh
Coordinator





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PHOTOS



Dr. Madhura Vijay Rale delivering the lecture



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PHOTOS



Audience during the lecture



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Photos with Caption and Date



Audience during the lecture

DEPARTMENT OF CHEMISTRY



POONA COLLEGE OF ARTS, SCIENCE & COMMERCE CAMP, PUNE - 1

invites you to a talk titled

Intellectual Property Rights

Speaker: Dr. Madhura V. Rale

Manager, IPMG, Lupin Pharmaceuticals, Pune

Date: 9th February, 2019

Venue: Conference Hall, Poona College

For further enquiries, contact
Dr. Avinash Singh (7066677806)

Head of Chemistry Department
Mr. Iqbal N. Shaikh

Madhura V. Rale, Ph.D., NET

Address:

46/47 A, Village Nande, Taluka Mulshi,
Pune, Maharashtra 411042177

Phone:

+91 (0)2266749642

Email:

madhura76@gmail.com

Resource Person Details

Work experience

- **Manager, Intellectual property management group** – Biotechnology patent analysis; assessing patentability; preparing landscapes; carrying out prior art searches; FTO, infringement, invalidations

September 11, 2015 – till date	Lupin Ltd., Pune, India
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- **Project Investigator** – Awarded an independent research grant under the DBT-BioCARE Women's Scientist program in the area of Biocatalysis (project approved in April 2014)

December 2014 – September 10, 2015	CSIR – National Chemical Laboratory, Pune, India
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- **Post- doctoral Research Scientist**

November 2007 – July 2011 (Biocatalysis)	Technical University (TU) of Darmstadt, Germany
September 2006 – August 2007 (Bioorganic chemistry)	National Tsing Hua University, Taiwan

Fellowships and Awards

- Awarded a research grant under the DBT-BioCare Women's Scientist program for carrying out a project in the field of Biocatalysis, April 2014
- CSIR-JRF-NET Life Science, June 1998
- Second prize in poster competition arranged *Biotrans 2009* (Berne, Switzerland)
- Post-doctoral fellowship, NTHU, Taiwan
- Post-doctoral fellowship, TU Darmstadt, Germany
- A qualified Patent agent
- Several Publications in international peer-reviewed journals and attended internal seminars as invited speakers



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ACTIVITY REPORT

(2018 - 2019)

I. Basic Details:

Name of The Activity: Expert talk on IPR			
Date	Faculty	Department/ Committee	Coordinator Name & Phone no.
23/08/2018	Commerce	Commerce	Mr. Akbar Sayyed
Time	Venue	Activity for class/ group & student number	Nature: Academic/co- curricular / extracurricular/ Environmental/ social/ other
8.00 a.m. to 10 am	32	S.Y. Bcom-46	Co - Curricular

II. Brief Information about the Activity (Criterion no -):

Topic/ Subject of the activity	Expert talk on IPR
Objective for conducting the activity	1. To guide the student about IPR and its Procedure 2. To provide detail process of IPR registration
Methodology	Interactive Lecture
Outcome	Student are able to do IPR registration

Photos with Caption and Date



Mr. Akbar Sayyed, Assistant Professor, Department of Commerce., guiding the students on IPR registration process 23/08/2018



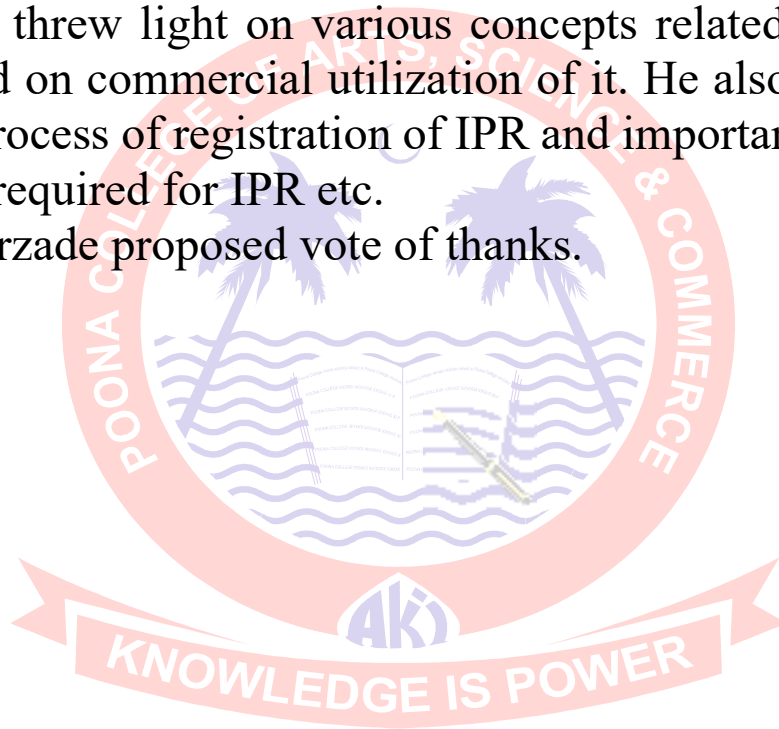
Mr. Akbar Sayyed, Assistant Professor, Department of Commerce., guiding the students on IPR registration process 23/08/2018

Report on expert talk on I.P.R. on 23.08.2018

An expert talk on IPR was organized on **23.08.2018** successfully for S.Y.B. Com students at Hall No. 32. **46 students from S.Y.B. Com** participated in it. It was organized under the able guidance of Principal Dr. (Prof.) Aftab Anwar Shaikh

Mr. Akbar Sayyed, coordinator of the Programme delivered the session and threw light on various concepts related to IPR. He also focused on commercial utilization of it. He also guided and discussed process of registration of IPR and important stages and documents required for IPR etc.

Riyasat Peerzade proposed vote of thanks.





Expert talk on IPR

for SYBCOM students

Date:23/08/2018

Venue-Hall No-32

Time-08.00

Speaker-Mr. Akbar Sayyed

For further information please contact in

Commerce Department

Mobile.No-8999435159

Programme Coordinator

Mr.Akbar Sayyed



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ACTIVITY REPORT

(2018 - 2019)

I. Basic Details:

Name of The Activity: International Conference on New Trends in Commerce, Economics, Banking, Cooperation, management, Computer Science, IT & Environment.			
Date	Faculty	Department/ Committee	Coordinator Name & Phone no.
08/02/2019 - 09/02/2019	Commerce	Commerce	Dr.Nasrin Khan 9970921140 Wafiya Wahid 9730958525
Time	Venue	Activity for class/ group & student number	Nature: Academic/co- curricular / extracurricular/ Environmental/ social/ other
9:00am to 05:00pm	Conference Hall	136	Others

II. Brief Information about the Activity (Criterion no - III):

Topic/ Subject of the activity	International Conference on New Trends in Commerce, Economics, Banking, Cooperation, management, Computer Science, IT & Environment
Objective for conducting the activity	The conference aims at bringing together the best minds, both in the corporate and academic fields, to one forum and discusses the issues, challenges, strategies and new trends in Commerce, Economics, Banking, Cooperation, Management, Computer Science, IT and Environment.
Methodology	Discussion
Outcome	Conference participants gained relevant knowledge and better understanding of the upcoming trends and techniques. It Increased learners' confidence, poise, and self-esteem. It Enhanced the ability to structure and organize thoughts.



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**III. Proofs attached: letters/ student list of participation/ certificate/ document/photos/
any other**

1. Report	2. Photos	3. Attendance sheet
4.	5.	



**Y and M Anjuman Khairul Islam's
POONA COLLEGE OF ARTS, SCIENCE AND
COMMERCE,
CAMP, PUNE-411001**

**Department of Commerce, PG & Research Centre
Detailed Report**

**Report on International conference organized by Department of Commerce,
Postgraduate and Research Center on 8th and 9th February, 2019.**

The International conference on "**New Trends in Commerce, Economics, Banking, Cooperation, Management, Computer Science, IT and Environment**" organized by Y & Ms Anjuman Khairul Islams Poona College, Department of Commerce, Postgraduate and Research Center, under the Quality Improvement Program (QIP) of Savitribai Phule Pune University held on 8th & 9th February, 2019 began with the inaugural ceremony in the gracious presence of Dr. Wanida Wadecharoen, from Thai Nichi Institute of technology, Bangkok as Chief Guest.

The Conference had 4 resource persons from Abroad namely.

Dr. Ravindra Dissanayake and Prof. Mapa Thilakratna, from University of Kelaniya, Srilanka,

Dr. Clarence Fernandes , Chairman, Rwanda Renaissance,

Dr. C. B. Fernando, from Colombo Srilanka and

Prof. Jedapa Thavarit from Bangkok as guest of Honour.

We had resource persons from all over India namely Major Dr. V. N. Saxena from Dehradun, Dr. Manoj Kamat from and Dr. Phillipe Melo from Goa, **Prof. Chirag** from Mumbai and Dr. Sanat from Pune.



Resource Persons at International Conference **08/02/2019**

The inaugural session began with Tilawat-e- Quran.

Dr. Aftab Anwar Shaikh, Principal of Poona College welcomed all the dignitaries as well as the delegates from India and Abroad. Dr. Abbas Lokhandwala Conference Secretary Presented the theme of the Conference.

Photos with Caption and Date



Professor.Dr.Aftab Anwar Shaikh, Principal Poona College, Delivering Welcome Address 08/02/2019



Dr.Abbas Lokhandwala, Head Department of Commerce Presenting the theme of the conference
08/02/2019

The following foreign delegates were present in this International Conference.

Miss Volkel Magdalena, Giles Maurice, Tobias Has and Kristin Ritcher from Germany and Natalie Baywater from UK. Also the conference witnessed several student participants from more than 20 different countries across the world.

Namely Austria, Germany, U.K, Thailand, Republic of chad, camaroon, south Africa, Ivory coast, Turkmanistan, Nigeria ,Zambia, muzambic, yemen, Bahrain, srilanka, Rwanda, Iraq, iran and Afghanistan.



Foreign Delegates attending the conference 08/02/2019

The Chief guest of the conference Dr. Wanida Wadecharoen, from Thai Nichi Institute of technology, Bangkok provided a detailed inputs on the new trends of Thailand Tourism focus on Indian Tourist as the High Purchasing Power Market in Thailand.



Hon.Mr.Mirza Salat Baig,Trustee of AKI Felicitating the chief guest Dr. Wanida Wadecharoen 08/02/2019

Prof. Jedapa Tiwarit Guest of Honor from Thailand in her address she said that “ In the world of competition and stress an individual needs wellness management. Thailand tourism is a base of wellness. She welcomed all the participants to Thailand ,the land of Spa.”

Dr. D. M. Ravindra Dissanayake guest of honor in his address focused on “Impact of Multi Sensory Appeals of Consumer Brands on Brand Behaviour.” Also he said we should always look for opportunities in order to be at par with the market.

Prof. Mapa Thilakarathne resource person from Sri Lanka presented the topic Disaster management and Disaster Communication. He mentioned one must be ready to overcome the disaster.

The Chief guest and Guest of honor released the peer reviewed refereed international Journal Galaxy link of Ajanta Prakashan, having impact factor 5.5.

Conference received a tremendous response in the form of 146 papers written by almost 200 authors from 12 different countries. With such a response it was not possible to compile all the papers in one volume therefore we had to release this issue of journal in 8 volumes.



Releasing of International Conference Proceeding 08/02/2019

Dr. Nasrin Khan Conference coordinator proposed vote of thanks.

Day 2 began with plenary session.

Mrs. Surekha Khot, President, Maharashtra State Industrial Women Co-operative federation Ltd. Buldana chaired the session and Dr. Abbas Lokhandwala, Head, Department of Commerce and Conference Secretary Co chaired the session.

After the plenary session we began with technical session.

Dr. Manoj Kamat was the chairman of the technical session and Dr. Tarique Imam Co-chaired the session.

Chief guest Dr. Wanida Wadecharoen, Guest of Honor Dr. D. M. Ravindra Dissanayake Resource persons Prof. Mapa Thilakratna, Dr. Clarence Fernandes, Dr. C.B. Fernando, Research Scholar Dr. Gesiree Panthura presented their research paper

in length with statistical analysis. And several other research scholars presented their papers and

The Chairman Dr. Manoj Kamat gave his valuable comments, suggestions and concluding remarks to the paper presenters.

Miss. Wafiya Wahid proposed vote of thanks.

The Valedictory function started with recitation of Holy Quran by Mr. Vakeel Sayyed, Assistant Professor, Poona College of Arts, Science & Commerce. Prof. Aftab Anwar Shaikh, Principal and conference chairman delivered the welcome address. Rapporteur's report was read by Ms. Wafiya Wahid Conference Co-Coordinator.

In total we had

1. 80 Participants from abroad
2. 40 no. of Participants from Maharashtra
3. 14 participants from other states.

In all the conference was a grand success.

Dear Sir/Madam

It gives us immense pleasure to inform you that the Department of Commerce, Postgraduate and Research center of our college is organising an International Conference on "New Trends in Commerce, Economics, Banking, Cooperation, Management, Computer Science, It And Environment" on 8th and 9th February 2019

About the Conference

The growing phenomenon of globalization, liberalization and privatization has been immensely influencing the Commerce education. Alvin Toffler in his famous book "Future Shock" says that, "To help avert future shock, we must create a super industrial educational system and to do this, we must search for our objectives, methods in the future rather than past. Education must shift into future tense. The output of Commerce Education should be multidimensional and with full global competitiveness. But we have to realize that the Commerce graduate have lack of practical knowledge. The practical oriented Commerce Education is a need of the age.

The conference aims at bringing together the best minds, both in the corporate and academic fields, to one forum and discusses the issues, challenges, strategies and new trends in Commerce, Economics, Banking, Cooperation, Management, Computer Science, IT and Environment. This conference will discuss relevant topics in order to provide a holistic vision on New Trends. Conference participants are expected to gain relevant knowledge and better understanding of the upcoming trends and techniques.

Themes of the Conference

Research papers are invited from entrepreneurs, industry professional and practitioners, academicians, research scholars, consultant, faculty members and students on the following sub-themes related to Commerce, Economics, Banking, Cooperation, Management, Computer Science, IT and Environment.

TOPICS COVERED NOT LIMITED TO THIS

ACCOUNTING, FINANCE AND TAXATION

Forensic Accounting, Accounting for Non-profit Concern, Accounting for SMEs, Environmental Accounting, Accounting standard, IFRS. Green accounting.

ECONOMICS

International Economics & Trade, Macro Economics, Micro Economics, Development Planning, Rural Economics, Co-operation, Demography, Development Studies, Econometrics, Applied Economics, Development Economics, Business Economic, Monetary Policy, Regional Economics.

INFORMATION TECHNOLOGY

Web Designing. Artificial Intelligence, Compilers & Translation, Computer Aided Design (CAD), Computer Aided Manufacturing, Computer Graphics, Computer Organization & Architecture, Database Structures & Systems,

MARKETING

Digital Marketing, Service Marketing, Rural Marketing, Marketing Communication and Media, Consumer Psychology, Green marketing.

MANAGEMENT

Green HRM, Advertising & Promotion Management, Ethics, Communication, Direct Marketing, Global Business, Health Care Administration, Labour Relations, Marketing Research, Office administration / Management; Operations Research, Organizational Behavior, Purchasing / Materials Management, Strategic Management, Tourism & Hospitality; Transportation and Distribution.

TRADE AND COMMERCE

Foreign Trade, Cross Border Trade, E-commerce, Startups, SEZs and EPZs,

About the College

The Poona College of Arts, Science and commerce was established in the year 1970 by Yatimkhana and Madarasa Anjuman Khairul Islam, Mumbai. A philanthropic charitable trust, dedicated to the noble cause of the orphans and the deprived classes of society. The college is situated prominently in the heart of Pune City. The College was Re-accredited by NAAC in 2015.

The College is a recognized Research Center of the Savitribai Phule Pune University in the Subjects of Commerce, Economics and Chemistry with full-fledged degree courses and post graduate Centres in Economics, English, Urdu, Computer Science, Electronics, Organic chemistry and Zoology. Apart from this, it also offers professional courses of B.B.A.,BCA.,B.Sc.(Computer Science) and M.Sc.(Computer Science). Gradually it has expanded on a national as well as global scale with student enrolment exceeding 6000 every year and has become a favoured destination for education seekers from all Indian states particularly the North-East and from over 15 Countries abroad.

About The department of Commerce

Department of commerce is the oldest department of the college which was established right from inception of the college in the year 1970. Department of commerce has highly qualified and well experience team of teaching staff imparting quality education to the students of commerce stream. It has one of the oldest Postgraduate Centres of Savitribai Phule Pune University and a leading centre of research in commerce. The Department of commerce has been offering Accounting, Costing, business Administration and marketing as a special subject at undergraduate and post graduate level. The department also offers full time research programme leading PhD degree in commerce. More than 65 students have been awarded PhD Degrees. The faculty of members of Commerce Department have participated in many national and international seminars and presented their papers

GUIDLINES FOR SUBMISSION OF FULL PAPERS

Soft copy in word format of the paper along with abstract (100 words) should be sent to the conference Coordinator by 19th January 2019. The papers must specify the purpose of research, methodology used, major finding, discussion and implication and references. The following guidelines must be adhered to:

Maximum Length:	2000 words excluding title/cover page
Spacing & Margins:	1.15 and 2.5 cm or 1 inch
Font :	Times New Roman, 12 point
Paper Submission Assistance:	-----
The Electronic copy should be mailed to:	pcintlfeb2019@gmail.com

Papers will be reviewed and will be published in referred peer reviewed UGC approved journal with Impact Factor. Only those registered on or before the last date of registration, their paper will be published in the journal.

Important Dates:

Last Date for submission of full paper:	10th January 2019
Notification of Acceptance of paper:	17th January 2019
Last Date of Registration:	19th January 2019
Date of Conference:	8th and 9th February 2019



Y & M Anjuman Khairul Islam's

Poona College of Arts, Science & Commerce

Camp, Pune - 411001.

Tel. 020-26446329/26454240, Fax: 020-26453707

Email: principal@akipoonacollege.ac.in

Web: www.akipoonacollege.ac.in

International Conference on

"New Trends in Commerce, Economics, Banking, Cooperation, Management, Computer Science, IT And Environment"

8th and 9th February 2019

Sponsored by

Board of College and
University Development
Savitribai Phule Pune University,
Pune

Venue

Conference Hall, Poona College
Organised by
Department of Commerce,
Postgraduate & Research Center

CALL FOR PAPERS



Registration:

Registration fee is accepted in the form of Cash/DD/RTGS. Registration fees for the various categories are as follows:

Category (Indian)	Registration Fee	Category (Foreigner)	Registration Fee
Academicians/Teachers/ Research Scholars	₹ 2000/-	Academicians/Teachers/ Research Scholars	USD-100
PG Students	₹ 600/-	PG Students	USD-50

Bank Account Details

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Account Type & Number	Current A/c-510101005960941	
IFSC Code	CORP0000132	

Note:

1. Each paper contributor and Participant has to pay registration fee
2. Papers received after the mentioned date will not be accepted for publication
3. Registration fee includes Tea, lunch and Conference kit.
4. Conference proceedings will be handed over to the delegates after the valedictory function
5. Authors presenting paper in absentia shall receive certificate and proceeding within 15 working days after the conference.
6. No TA/DA will be given to the participants
7. A wide variety of hotels are available in Pune. The delegates can directly do the booking or can ask for assistance in booking the hotel on their behalf. For accommodation or any other assistance please call **Mr. Vakeel Sayyed M-8793720719** or **Mr. Fahimuddin M-9372928242** between 9.00 am to 5.00 pm IST.

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Conference Secretary & H.O.D. Commerce

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Conference Convener

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Co - Coordinator

Mrs. Reshma Patil
Mrs. Eram Khan

Resource Persons Details

Dr. Manoj S. Kamat

Professor and Principal

Academic Scholar, alumnus of IIT and the IIMs, academic author, orator and a popular columnist, Prof. Manoj Kamat obtained his **Post-Doctoral Fellowship** (PDF) in the subject of Economic Analysis and Policy by the Osmania University, Hyderabad, and a **PhD. from IIT Bombay**, (Powai-Mumbai) in the area of Empirical Finance. Prof. Kamat is a **University Gold Medalist**, has PG in Commerce from Goa University, and in Business Administration from Central University Pondicherry. Prof Kamat completed the **FDP** and **Teacher Fellowship** from Indian Institute of Management Indore and Indian Institute of Management Kozhikode.

Authored **12 books** in Accounting & Commerce completed **02 industry**-sanctioned projects and **02 UGC** projects and around **75** academic publications with **H-index: 6** and **i-10 index: 3**, is on the editorial board of over half a dozen International Journals in the subject. Published on Web of Science, Scopus, and Publons, Prof. Kamat has guided **03 PhDs** in the subject of Finance and examined over a **dozen PhDs** from different Universities.

As a popular writer in the print media Prof. Kamat contributes **11 regular columns** on the print media **every month** and earlier served Associate Professor at Shree Damodar College at Margao with teaching experience of over 19 years, including teaching as expert faculty at Narsee Monjee, SP Jain Institute, TA Pai Institute Manipal, the BSE and NSE training Institute in Mumbai, besides Goa Institute of Management, and Goa University in the areas of Accounting & Finance, Investment Research and Economic Policy.

Prof. Kamat is one of the **youngest full professor** and the **Principal** of a College in the country and writes a weekly blog titled as 'Economically Yours' and writes on dailies like *Dainik Gomantak* every Monday, *Daily Gomantak Times* on Tuesdays, on *Goan Varta* Sunday every fortnightly and on *Business Goa* every month. Currently Hon. Trustee of *Gurukul Academy*, a CBSE School in Ponda was **formerly Chairman** of Goa Commerce Association, Education Committee of the Goa Chamber of Commerce and Industry, **Coordinator** of Goa Lusophonia Games 2013 and **Advisor** to the Goa Industrial Development Corporation, Govt of Goa.

A **University first rank holder** and a **Gold Medalist** at the M.Com examination from Goa University were awarded **Best Business Enabler of the Year Award** 2016 by *Business Goa Magazine*. For his writings is awarded as the **Best Columnist of the Year 2018** by *Dainik Gomantak*. For his excellence in the field of education and youth empowerment was awarded the **Bharat Excellence National Award and Gold Medal**, the **Indo-Global National Leadership Award**, and **National Youth Empowerment Award** in recognition of extraordinary achievements in education and selfless social service. Prof. Kamat has

CURRICULUM VITAE



DR. WANIDA WADEECHAROEN
Ph.D (International Business Management)
UUM, College of Business (COB)
University Utara Malaysia, Sintok, Kedha

Personal Data

Name-Surname: MISS WANIDA WADEECHAROEN

Date of Birth: 16 May 1979

ID card no. 31006600123701

Present Address: 13/29 S.Navamin69 Navamin Rd, Klonghum Bungkum
BKK 10240

Contract No. (+66) 086-7701908 (Mobile)

E-mail address: wadeechoen@gmail.com

Speaker: English/Thai

Courses to Teach: Human Resources Management, Research Methodology, SPSS & Structure Equation Modeling (AMOS), International Business Management, Marketing Research, Organization Theory, Communication Management, Management Planning and Control, Principle of Marketing, Principle of Management, Change Management, Personal Development

Academic and Professional Qualifications

2011 PhD (Business Management) University Utara Malaysia (UUM)

2003 M.Com (Master of Commerce/Management) Aligarh Muslim University (AMU), India
(2nd Division)

2001 BA. (Business Management) Rajabhat Institute Phranakhon, Thailand

Titles of Postgraduate thesis

PHD: “Predictors of International Joint Venture (IJV) Performance and the Mediating Effect of Relationship Marketing Orientation (RMO) using Structural Equation Model”

Current Work

2015-2016 Lecturer, Master of Business Administration (Japanese Business Administration)
Thai-Nichi Institute of Technology, 1771/1, Soi 37, Pattanakarn Rd, Suan Luang,
Suan Luang, Bangkok, 10250

Invited Lecturer, Pridi Banomyong International College (PBIC),
Thammasat University, No. 2 Prachan Road, Pranakorn Bangkok 10200

Invited Lecturer, IMBA (International Program), Kasem Bundit University
(KBU) No. 60 Romklao Rd., Minburi Bangkok 10510

Dr.JidapaThavarit

Address: 64, Soi. Chokchai 4/14, Chokchai 4 Road, Ladpraow, Bangkok, Thailand – 10230.

Mobile No: Thailand +66-970969575, India+919561918588

E-mail: Jidapa.thavarit@gmail.com

Educational qualification

Degree	Institution/University	Year	Grade/Class
Bachelor of Education(B.Ed.)	Srinakharinwirot University, Bangkok, Thailand	1991	3.01
Master's M.B.A.	Kasetsart University, Bangkok, Thailand	2007	3.11
Master's Economics	Tilak Maharashtra Vidyapeeth university, Pune , India	2014	Second Class
Ph.D. in Management (HR)	Bharati Vidyapeeth university, Pune, India	2019	Doctorate

Professional Experience

Year	Organization	Designation
1992-1994	Charoen Pokphand (C.P.) Group	Trainee Manager
1995-2000	Life Assurance Company	Marketing manager
2001-2004	Sarolux Company	Area & Training Manager
2005-2007	Supermaket, Restaurant	Owner of Business
2008-2009	Snature by Srithai Company	Marketing Director
Present	Ajeekya DY Patil University, Pune, India	Country Head ADYPU, Thailand

Presented Paper at International Conference

Paper	University	Date/Year
“An Interactive Approach to Management Education”	Curtin University, Sarawak, Malaysia	2-3 October 2014
“Managing cross culture sensitivity at workplace”	Neville Wadia Institute of Management Studies & Research, Pune, India	20-21 January 2017
“Work Life Balance-The key drive for a happier Life.	SMT.HirabenNanavati Institute of Management and Research for Woman, Pune	10-11 February 2017
“ODL as an enabler for empowering	Symbiosis Centre for Distance Learning, Pune	10-11 March 2017



Y & M Anjuman Khairul Islam's

POONA COLLEGE OF ARTS, SCIENCE AND COMMERCE

(Affiliated to Savitribai Phule Pune University: ID No. PU/PN/ASC/023/1970)

ACTIVITY REPORT

(2018 - 2019)

I. Basic Details:

Name of The Activity: Organized an Industrial talk on “Cross Platform Mobile App Development”			
Date	Faculty	Department/ Committee	Coordinator Name & Phone no.
19 December 2018	Commerce	BBA-Computer Application	Ms. Shabana Mulla 9766871357 Mirza Imran Baig 9970067570
Time	Venue	Activity for class/ group student number	Nature: Academic/co- curricular / extracurricular/ Environmental/ social/ other
09:30 am to 10:30 am	Conference Hal Poona College	88	Extracurricular

II. Brief Information about the Activity (Criterion no -):

Topic/ Subject of the activity	Organized an Industrial talk on “Cross Platform Mobile App Development”
Objective for conducting the activity	To bring a weakness among the youth regarding Cyber Laws, Cyber Ethics and Cyber-crime.
Methodology	Presentation & Practical
Outcome	Students learn about the importance of Microsoft Certification course in their future career as well as students learned that, they should not use unauthorized, malicious sites, never disclose their personal details to any unknown authority and keep their cell phones password protected.

III. Proofs attached: letters/ student list of participation/ certificate/ document/photos/ any other

1. Participants list	2. Photos	3. Report in documentation
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AKI'S
POONA COLLEGE OF ARTS, SCIENCE AND COMMERCE
CAMP PUNE 411001
A DETAILED REPORT ON

CROSS PLATFORM MOBILE APP DEVELOPMENT

Organized an Industrial Experts talk on "Cross Platform Mobile App Development on 22/2/2018 at conference hall. 92 students were benefitted from

the lecture and it was coordinated by Ms. Shabana Mulla and Mr. Imran Mirza Baig.

Mr. Raj Kumar from ATS Learning Solutions / KSI delivered lecture on "Cross Platform Mobile App". He has explained its features practically to the students from his valuable information students learned that they should not use unauthorized, malicious sites, never disclose their personal details to any unknown authority, keep their cell phones password protected and not install any



Felicitation of Guest by Principal Dr. Aftab Anwar Shaikh 22/2/2018

application which is below average star rating and read its terms and conditions well Never use piracy as a mode of downloading sounds or movies always use the paid up versions Never compromise their



Students and faculties of BBA (Computer Application) attending the session 22/2/2018

security with a lower or unauthorized site.

He also explained importance of these Microsoft Certification courses to the students for their career very well.

ATS Learning Solutions / KSI Is a company involved in Skill development space

since last 20 years and is a partner of Microsoft and Certiport US, and believes in the philosophy that knowledge grows when it's shared with others. We provide skill development programs and workshops in domains like Cyber and Mobile Security Open source mobile app development, 10T and cater to a wide range of students

from computer science, information technology

electronics & communication And have successfully impacted more than 50,000 students through our various programs across India given below is the list of some of our esteemed clientele.

Some of the benefits of the proposal are.

1. Buy certification and Get training free. 2. Booster pack allows students other attempts in case if they fail in their first attempt. (Offer till 10th Sept Limited)
3. Free Faculty development Program for college.
4. Free E-learning for students for post training support.
5. Resource utilization fees for college.

The above is valid for those technologies where Microsoft certification is available; otherwise students would be getting a certification from i-certifications inc.



**Principal Dr. Aftab Anwar Shaikh addressing the students
22/2/2018**



Students and faculties of BBA (Computer Application) attending the session 22/2/2018

Benefits to the students:

1. Students will get the Microsoft Certification Voucher on discounted price. 1.e. Rs. 2890/-+ GST
2. Workshop will be bundled free of cost for them for 16-24 Hours. (2-3 full days)
3. Students will get the E

Learning Material for future study reference.

More than 25 students were registered for the Microsoft Certification courses their training will start very soon.

Teacher Incharge

Ms. Shabana Mulla

Mr. Imran Mirza Baig

Y & M Anjuman Khairul Islam's



POONA COLLEGE

OF ARTS, SCIENCE & COMMERCE
CAMP, PUNE-411001 (MAHARASHTRA) INDIA



~~RESOURCE PERSON~~

MR. SANDIP JETHANI

MARKETING MANAGER,ATS/KNOWLEDGE SOLUTION

INDIA,NEW DELHI

**DEPARTMENT OF BBA(C.A.)
ORGANIZE
INDUSTRIAL TALK ON "CROSS
PLATFORM MOBILE APP
DEVELOPMENT"**

**Day & Date: Friday, 19th
December, 2018**

Time: 09:30 am to 10:30 am.

Venue – Conference Hall



Saandiep Jethanni

Co founder at : ATS | learning solutions

New Delhi | www.atls.com

Education: BE Electronics from Bombay Institute of Technology

Summary:

An entrepreneur running skill development company offering training on skills in demand by industry for IT and Management students and having academic tie ups with companies like Microsoft and Pearson-certipoint for offering vendor specific global certifications. Some of the clients include Narsee Monjee Univ Mumbai, Amity Univ, Bharti Vidyapeeth, Dr Dy patil, Shardha Univ, VIT etc.

Experience:

15 years of experience in training industry and have worked in many profile's from operations to marketing.

Achievements:

Managing a highly motivated team that has skilled around 10.000 students in the past two years at various universities across India.

Interest:

Keen interest in new technology's, love interacting with people and networking, take regular seminars in colleges on skills required for career enhancement.

Can be reached at:
saandiejethanni@atls.com
mob: 9910732501

**ACTIVITY REPORT
(2018 - 2019)****I. Basic Details:**

Industrial Experts talk on "Software Testing"			
Date	Faculty	Department/ Committee	Coordinator Name & Phone no.
22/12/2018	Ms. Shabana Mulla	Commerce	Ms. Shabana Mulla 9766871357
Time	Venue	Activity for class/ group & student number	Nature: Academic/co- curricular / extracurricular/ Environmental/ social/ other
8:00 am	M6	TY BBA(CA) , 40 students	co- curricular

II. Brief Information about the Activity (Criterion no -):

Topic/ Subject of the activity	Industrial Experts talk on "Software Testing"
Objective for conducting the activity	To know the concept of software testing. To understand how to test bugs in software.
Methodology	Presentation and Lecture
Outcome	Students learnt about How to Prepare test cases, test scenario, How to Perform test execution and Log defect and perform retesting, How to Contribute to Automation Testing, How to Help client to prepare test plan. 40 Students were benefitted.

III. Proofs attached: letters/ student list of participation/ certificate/ document/photos/ any other

1. Notice	2. Attendance	3. Report
4. Photos	5.	6.

**AKI'S
POONA COLLEGE OF ARTS, SCIENCE AND COMMERCE
CAMP, PUNE 411001**

**A DETAILED REPORT ON
SOFTWARE TESTING**

Organized An Industrial Experts talk on "Software Testing" ON 22/12/2018

at **M6 class** for the students of TY BBA(CA) under the guidance of Ms. Shabana Mulla.



L-R: Mr. Mirza Imran Baig, Mr. Vishal gosavi, Ms. Shabana Mulla , Ms. Shweta Upare, Ms. Reshma Patil 22/12/2018

Felicitation and introduction of the guest done by Ms. Shabana Mulla.

The Speaker Ms. Shweta Upare, Senior Test Engineer , MPhatek Systems Pvt. Ltd. has taken hand workshop for testing and designing Test Case.

Testing is the process of evaluating a system or its component(s) with the intent to find whether it satisfies the specified requirements or not.

Testing is executing a system in order to identify any gaps, errors, or missing requirements in contrary to the actual requirements.

Speaker has explained Role of Test engineer in various criteria.

Students learnt about How to Prepare test cases, test scenario, How to Perform test execution and Log defect and perform retesting, How to Contribute to Automation Testing , Follow "Agile " methodology , How to Help client to prepare test plan Maintain quality for all test artifacts.





Manual testing is the process of manually testing software for defects. It requires a tester to play the role of an end user and use most of all features of the application to ensure correct behavior. To ensure completeness of testing, the tester often follows a

written test plan that leads them through a set of important test cases.

A handwritten signature in black ink, appearing to be 'Shabana Mulla'.

Ms. Shabana Mulla

Teacher Incharge

DEPARTMENT OF COMMERCE

**POONA COLLEGE OF ARTS, SCIENCE & COMMERCE
CAMP, PUNE - 1**



Invites you to a talk titled

SOFTWARE TESTING

Speaker: Ms. Shweta Upare

Senior Test Engineer, MPhatek Systems Pvt Ltd, Pune

Date: 22nd December, 2018

Venue: M6, Pimse Building

For further enquiries, contact

Ms. Shabana Mulla (9766871357)

Head of Department

Dr. Abbas Lokhandwala

Resource Person Details

Shweta Upare

Summary

5+ years' experience in the field of software Testing.
Working as Sr. Test Engineer with mPhatek Systems Pvt Ltd.

- ❑ Tricentis Tosca Certified
- ❑ M.C.A (Computer Applications)
- ❑ Working with mPhatek Systems Pvt Ltd
- ❑ Worked with Seed Infotech as SME
- ❑ Worked with NIIT as Technical Trainer
- ❑ Conducted Retail and Corporate Trainings

Skills

- Expertise in Manual Testing
- Having exposure in testing various Software Applications
- Tosca, UFT 11.5, ALM 11.5, LoadRunner 11.5, QTP 11, Quality Center 11, Selenium, Bugzilla, JIRA, Test Link, Rational Functional Tester, Rational Performance Tester, Rational Manual Tester, Rational Robot
- Advance Selenium with java and C#
- C Language, C#, Java

Professional Summary :

mPhatek Systems Pvt Ltd	<p>Role: Test Engineer</p> <ul style="list-style-type: none"> • Prepare test cases, test scenario • Perform test execution • Log defect and perform retesting • Contribute to Automation Testing • Follow "Agile " methodology • Help client to prepare test plan • Maintain quality for all test artifacts • Team building and guide team for STLC 	<p>Duration:</p> <p>2nd] April 2018 To Till date</p>
SEED InfoTech Ltd.	<p>Role: Subject Matter Expert (Software Testing)</p> <ul style="list-style-type: none"> • Conducting trainings on Manual testing concepts. • Conducting training on Manual Testing Project. • Conducting training the Web Driver and Adv. Selenium • Conducting trainings for HP Certification, Quality Center 11 	<p>Duration:</p> <p>04th May, 2015 To 31st March 2018</p>



Y & M Anjuman Khairul Islam's

POONA COLLEGE OF ARTS, SCIENCE AND COMMERCE

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ACTIVITY REPORT

(2018 - 2019)

I. Basic Details:

Name of The Activity: Industry Academia Interaction Interface on Business Administration Skills			
Date	Faculty	Department/ Committee	Coordinator Name & Phone no.
11.01.2019	Commerce	B. Com	Dr. Riyasat Peerzade - 9970921140 Mr. Moeen Sayyed - 7378661896
Time	Venue	Activity for class/ group & student number	Nature: Academic/co-curricular / extracurricular/ Environmental/ social/ other
10 am to 12 pm	36	T.Y.B.Com students Total 25	Extra-Curricular

II. Brief Information about the Activity (Criterion no -):

Topic/ Subject of the activity	Industry Academia Interaction Expert Talk On Business Administration Skills
Objective for conducting the activity	1. To create awareness among students about new ideas in Business Administration 2. To explore career prospective for commerce students
Methodology	Expert talk
Outcome	1. Student became aware about Administration Skills in Business 2. Students were motivated to make career in Entrepreneurship.

III. Proofs attached: letters/ student list of participation/ certificate/ document/photos/ any other

1. Report	2. Photos	3. Attendance Sheet



Y & M Anjuman Khairul Islam's

POONA COLLEGE OF ARTS, SCIENCE AND COMMERCE

(Affiliated to Savitribai Phule Pune University: ID No. PU/PN/ASC/023/1970)

Report on Industry Academia Interaction

Expert Talk On Business Administration Skills

Venue:- Hall No. 36 Date- Friday, 11th January, 2019 Timings:-10 to 12 pm
No. of students participated:- 25

AKI'S Poona College, Department of Commerce PG & Research Centre organized an expert talk under the banner of Industry Academia Interaction on 'Business Administration Skills' on Friday 11th January 2019. The objective behind this program was to make students aware about new skills in Business Administration. **25** students of T.Y.B.Com participated actively in this program. The program was organized under the able guidance of Principal Dr. (Prof.) Aftab Anwar Shaikh Principal.

Prof. Dr. Aftab Anwar Shaikh welcomed the staff and the students and delivered the introductory speech. Dr. Riyasat Peerzade, coordinated the Expert Talk by introducing the students about Entrepreneurship development Programme and various components required for becoming successful entrepreneurs. A hands-on practical exercise of identifying problems and determining solutions was organized in this program where participants were divided into teams and asked to share their views, identify local business opportunities and identify various issues confronted by them. Participants were encouraged to derive solutions to those problems and draw a solution plan. Mr. Moeen Sayyed proposed the vote of thanks.



Students attending session 11/01/2019



Y & M Anjuman Khairul Islam's
POONA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(Affiliated to Savitribai Phule Pune University: ID No. PU/PN/ASC/023/1970)

DEPARTMENT OF COMMERCE, PG AND RESEARCH CENTRE

EXPERT TALK ON BUSINESS ADMINISTRATION SKILLS

Date:11/01/2019

Venue-Hall No-36

Time-10.00 AM TO 12.00 PM

Speaker- Dr. RIYASAT PEERZADE

*For further information please contact in Commerce
Department*

Mobile.No- 9922486806

Programme Coordinator

Dr. Riyasat Peerzade

Resouce Person Details

CURRICULUM VITAE



Name : Dr.Riyasat Aminuddin Peerzade
Designation : Assistant Professor
College and Office : Aki,s Poona College of Arts,Science and Commerce ,
Address : K.B.Hidayatullah road,Camp,Pune
411001
E-mail: : riyasat.peerzade@poonacollege.edu.in
Mobile No : 9922486806/8983290356
Date of Birth : 02:03:1975

**Academic
Qualification** :

Degree	Year	Institution/ Board	Country
P.HD	2016	SPPU	INDIA
MCOM	1999	SPPU	INDIA
BCOM	1997	SPPU	INDIA

Teaching Expereince : 14 Years

Duration	Position Held	Organization
17 Th JAN 2017 To till date (4 Years)	Assistant Prefessor	Aki's Poona College of Arts,Science and Commerce,Pune
09 th August 2009 to 21 st Jan 2017(7 Years)	Lecturer	Aki's Poona Institute of Management Sciences and Entrepreneurship
11 th July,2006 to Sept 2009(3 Years)	Lecturer	Aki's Poona College of Arts, Science and Commerce, Pune

PhD Topic : A study of entrepreneurship development programme and its impact on beneficiaries of Prime Minister Rojgar Yojna (With special reference to



Y & M Anjuman Khairul Islam's

POONA COLLEGE OF ARTS, SCIENCE AND COMMERCE

(Affiliated to Savitribai Phule Pune University: ID No. PU/PN/ASC/023/1970)

ACTIVITY REPORT

(2018 - 2019)

I. Basic Details:

Name of The Activity: Industry Academia Interaction Interface on Banking, Insurance and Finance			
Date	Faculty	Department/ Committee	Coordinator Name & Phone no.
14/01/2019	Commerce	Commerce	Mr. Vakeel Sayyad
Time	Venue	Activity for class/ group & student number	Nature: Academic/co- curricular / extracurricular/ Environmental/ social/ other
10.00 a.m.	36	25	Co - Curricular

II. Brief Information about the Activity (Criterion no -):

Topic/ Subject of the activity	Industry Academia Interaction Expert Talk On Banking, Insurance and Finance
Objective for conducting the activity	<ol style="list-style-type: none">To create awareness among students about Banking procedures relating to Net Banking and Mobile BankingTo explore career prospective for commerce students in InsuranceTo create awareness among students about Finance and Investments
Methodology	Expert talk
Outcome	<ol style="list-style-type: none">Student became aware about the pros and cons of Net Banking and Mobile Banking Students were motivated to make career in Insurance and Finance.

III. Proofs attached: letters/ student list of participation/ certificate/ document/photos/ any other

1. Report	2. Photos	3. Attendance Sheet

Report

Industry Academia Interface on Banking, Insurance and Finance

A program of Expert Talk on Industry Academia Interface on Banking, Insurance and Finance was organized on Monday 14.01.2019 successfully for T.Y.B.Com students at Hall No. 36. 25 students from T.Y.B.Com participated in it. It was organized under the able guidance of Principal Dr. (Prof.) Aftab Anwar Shaikh Vakeel Sayyad, coordinator of the program delivered the session on Banking Skills to be followed by the end customers while handling Net Banking Accounts and using Mobile Banking. He also enlightened the students about Insurance and its scope as a career option. Mr. Vakeel Sayyad also provided small tips on financial management to the students. Participants were encouraged by the session and are now confident in managing their activities relating to above terminologies. Mr. Akbar Sayyed proposed vote of thanks.



Students listening carefully to Mr. Vakeel Sayyad Sir 14/01/2019



Y & M Anjuman Khairul Islam's

POONA COLLEGE OF ARTS, SCIENCE AND COMMERCE

(Affiliated to Savitribai Phule Pune University: ID No. PU/PN/ASC/023/1970)

Industry Academia Interface on Banking, Insurance and Finance

Date: 14/01/2019

Venue-Hall No-36

Time- 10.00 am

Guest Speaker- Mr. Sayyad Vakeel

For further information please contact in

Commerce Department

Mobile No- 8793720719

Programme Coordinator

Resource Person Details

CURRICULUM VITAE

1. Name : Mr. Sayyad Vakeel Ahmad Munaf Ali

2. Designation : Assistant Professor

3. Office Address : Camp
Pune-411001



E-mail:

vakeel.sayyad@poonacollege.edu.in

4. Date of Birth : 26/07/1986

5. Academic Qualification

Degree	Year	Institution/ Board	Country
UGC-NET	2011	UGC	India
M.COM..	2009	KBC NMU, Jalgaon	India
BCOM.	2007	KBC NMU, Jalgaon	India

6. Teaching Experience

Duration	Position Held	Organization
3 years	Asst.Professor & coordinator	Arihant College of Arts, Science and Commerce, camp, Pune.
8 years	Assistant Professor	Poona College of Arts, Science & Commerce. Pune

7. PhD Topic : “A CRITICAL EVALUATION OF SKILLS AND COMPETENCE DEVELOPMENT INITIATIVES BY SELECT PROFESSIONAL INSTITUTES.”



ACTIVITY REPORT

(2018 - 2019)

I. Basic Details:

Name of The Activity: Workshop on Entrepreneurship			
Date	Faculty	Department/ Committee	Coordinator Name & Phone no.
20/02/2019	Commerce	Commerce	Moeen Sayyed
Time	Venue	Activity for class/ group & student number	Nature: Academic/co- curricular / extracurricular/ Environmental/ social/ other
10.00 a.m.	32	23	Co - Curricular

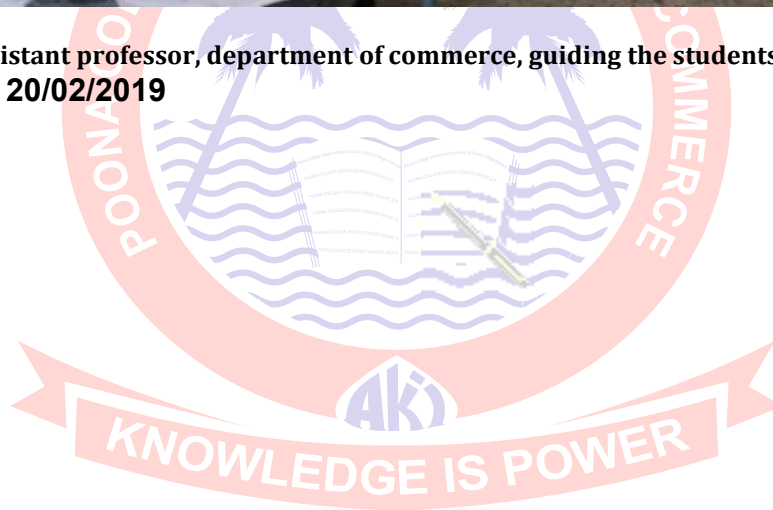
II. Brief Information about the Activity (Criterion no -):

Topic/ Subject of the activity	Workshop on Entrepreneurship
Objective for conducting the activity	<ol style="list-style-type: none">To provide hand on training to the students on entrepreneurship developmentTo guides the various problems and issues related to business
Methodology	Interactive Lecture
Outcome	Student understood the entrepreneurship development stages

Photos with Caption and Date



Moeen Sayyed, Assistant professor, department of commerce, guiding the students on Entrepreneurship 20/02/2019



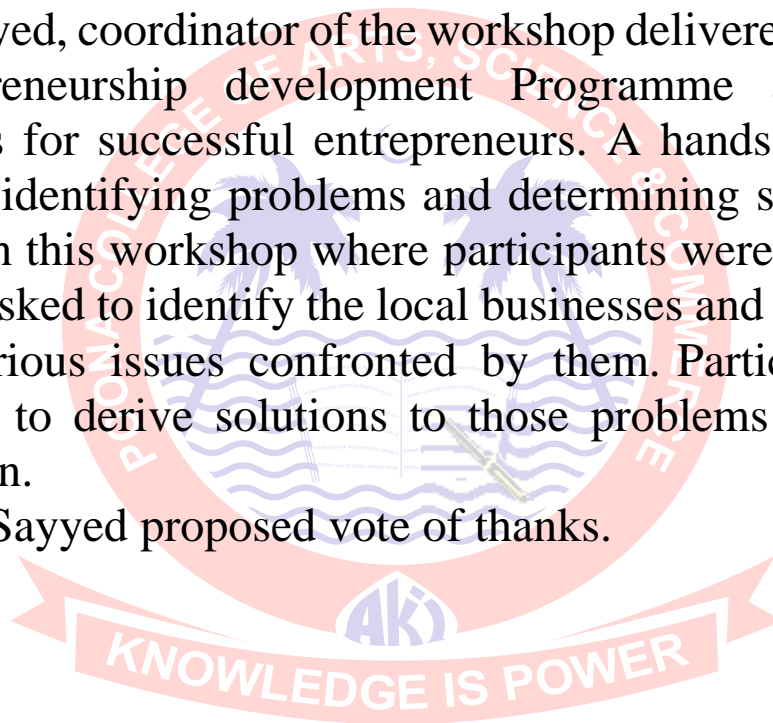
Report

Workshop on Entrepreneurship

Workshop on Entrepreneurship was organized on **20.02.2019** successfully for **T.Y. BCOM** students at Hall No. 32. **23 students from T.Y. BCOM** participated in it. It was organized under the able guidance of Principal Dr. (Prof.) Aftab Anwar Shaikh

Moeen Sayyed, coordinator of the workshop delivered the session on Entrepreneurship development Programme and various components for successful entrepreneurs. A hands-on practical exercise of identifying problems and determining solutions was organized in this workshop where participants were divided into teams and asked to identify the local businesses and visit those to identify various issues confronted by them. Participants were encouraged to derive solutions to those problems and draw a solution plan.

Mr. Akbar Sayyed proposed vote of thanks.





Y & M Anjuman Khairul Islam's

POONA COLLEGE OF ARTS, SCIENCE AND COMMERCE

(Affiliated to Savitribai Phule Pune University: ID No. PU/PN/ASC/023/1970)

Workshop on Entrepreneurship

Date:20/02/2019

Venue-Hall No-32

Time-10.00

Guest Speaker-Mr. Moeen Sayyed

For further information please contact in

Commerce Department

Programme Coordinator

Mr. Moeen Sayyed



ACTIVITY REPORT

(2018 - 2019)

I. Basic Details:

Name of The Activity: Entrepreneurship Awareness Programme			
Date	Faculty	Department/ Committee	Coordinator Name & Phone no.
11/03/2019	Commerce	Commerce	Mr.Fazil Sharif
Time	Venue	Activity for class/ group & student number	Nature: Academic/co- curricular / extracurricular/ Environmental/ social/ other
8.00 a.m. to 10 am	32	Tybcom-22	Co - Curricular

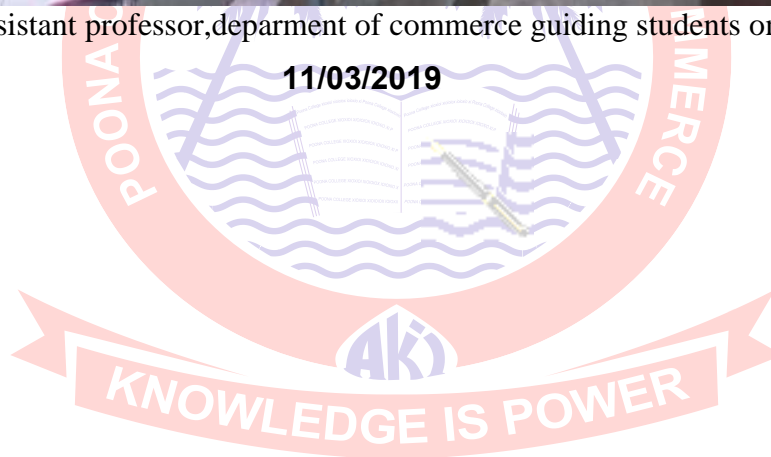
II. Brief Information about the Activity (Criterion no -):

Topic/ Subject of the activity	Entrepreneurship Awareness Programme
Objective for conducting the activity	1. To create awareness about entrepreneurship 2. To provide information on opportunities available to the entrepreneurs
Methodology	Interactive Lecture
Outcome	Student understand the importance of entrepreneurship and opportunities available to the entrepreneurs

Photos with Caption and Date



Fazil Sharif,Assistant professor,department of commerce guiding students on entreprneurship



11/03/2019

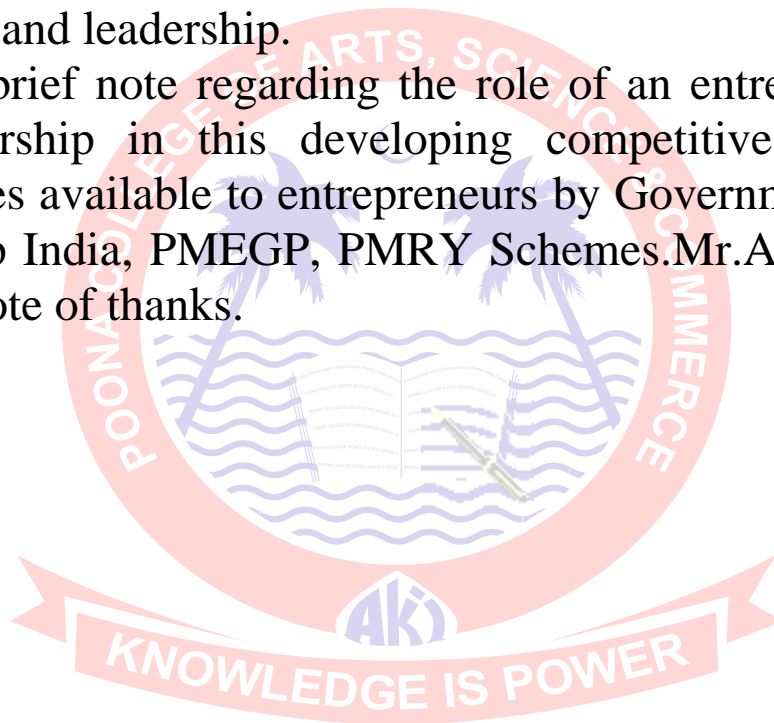
Report

Entrepreneurship Awareness Programme

Entrepreneurship Awareness Programme was organized on 11.03.2019 successfully for T.Y.BCOM students at Hall No. 32. 22 students from T.Y.BCOM participated in it. It was organized under the able guidance of Principal Dr. (Prof.) Aftab Anwar Shaikh.

Mr.Fazil Sharif, coordinator of the Programme delivered the session and threw light on various concepts related to Entrepreneurship. He also focused on entrepreneurship, innovation, and leadership.

He gave a brief note regarding the role of an entrepreneur and entrepreneurship in this developing competitive world and opportunities available to entrepreneurs by Government of India like start up India, PMEGP, PMRY Schemes.Mr.Akbar Sayyed proposed vote of thanks.





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POONA COLLEGE
OF ARTS, SCIENCE AND COMMERCE
(Affiliated to Savitribai Phule Pune University: ID No. PU/PN/ASC/023/1970)

DEPARTMENT OF COMMERCE, PG AND RESEARCH CENTRE

ENTREPRENEURSHIP AWARENESS PROGRAMME

Date:11/03/2019

Venue-Hall No-32

Time-08.00 AM TO 10.00 AM

Speaker-Mr. FAZIL SHARIF

*For further information please contact in Commerce
Department*

Mobile.No-9730474008

Programme Coordinator

Mr. Fazil Sharif



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POONA COLLEGE OF ARTS, SCIENCE AND COMMERCE

(Affiliated to Savitribai Phule Pune University: ID No. PU/PN/ASC/023/1970)

ACTIVITY REPORT

(2018 - 2019)

I. Basic Details:

Name of The Activity: WORKSHOP ON AWARENESS OF STARTUP INDIA INITIATIVE			
Date	Faculty	Department/ Committee	Coordinator Name & Phone no.
21/01/2019	Commerce	Commerce	Dr. Riyasat Peerzade 8983290356
Time	Venue	Activity for class/ group & student number	Nature: Academic/co- curricular / extracurricular/ Environmental/ social/ other
8.00 a.m.	36	23 Students	Extra - Curricular

II. Brief Information about the Activity (Criterion no -):

Topic/ Subject of the activity	AWARENESS OF STARTUP INDIA INITIATIVE
Objective for conducting the activity	<ol style="list-style-type: none">To create the awareness about the startup India initiative among the studentsTo make them familiar about the initiative of government of India for startup India.
Methodology	Interactive Lecture
Outcome	Students understood the India Startup Schemes initiative .

Photos with Caption and Date



Prof.Vakil Sayyed is guiding to the students on Startup India Initiative (21st January 2019)



REPORT ON WORKSHOP ON AWARENESS WORKSHOP ON STARTUP INDIA SCHEMES

Awareness workshop on Startup India initiative for S.Y.B. Com students was organized on 21st January 2019 at Hall No. 36 from 8.00 a.m. to 10.00 a.m. 23 students participated in it.

The aim of the workshop was to provide and create the awareness about the startup India among the students. How government of India is helping the students and the entrepreneurs was the main thrust for this workshop.

Mr. Vakeel Sayyed has conducted the session. He has motivated the students to start their business. He has described the various opportunity available for the startup India. The Workshop was coordinated by Dr. Riyasat Peerzade





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DEPARTMENT OF ENGLISH & POSTGRADUATE CENTER ACTIVITY REPORT (2018 – 2019)

I. Basic Details:

Name of The Activity: <i>Workshop on Research Methodology: 'Avishkar'</i>			
Date	Faculty	Department/ Committee	Coordinator Name & Phone no.
03 rd October 2018	Arts	English	Ms. Zeenat Merchant
Time	Venue	Activity for class/group & student number	Nature: Academic/co-curricular / extracurricular/ Environmental/ social/ other
10.00 am	Hall No. 11	PG Students (59)	Extra-curricular

II. Brief Information about the Activity (Criterion no -):

Topic/ Subject of the activity	<i>Workshop on Research Methodology: 'Avishkar'</i>
Objective for conducting the activity	To inculcate research culture among students. To encourage original and novel thinking. To provide an opportunity for expression of academic talent.
Methodology	Dr. Mujeeb Shaikh was invited to enlighten the students on the importance of looking at research not as a degree but as a mindset – a mindset which is inquisitive, innovative and inventive enough to germinate knowledge and create wealth out of it.
Outcome	Research culture was developed among students. Students were encouraged to be innovative in their thought process. Students were motivated to indulge in research oriented activities.

III. Proofs attached: letters/ student list of participation/ certificate/ document/photos/ any other

1. Descriptive Report	2. Photos with caption	3. Notice & brochure
4. Attendance Sheets	5. Biodata of the Resource Person	6. Invitation Letter & Thanking letter



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POONA COLLEGE OF ARTS, SCIENCE AND COMMERCE

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DESCRIPTIVE REPORT OF WORKSHOP ON RESEARCH METHODOLOGY: 'AVISHKAR'

The Department of English had conducted a Workshop on Avishkar on 3/10/2018.

The objective of the workshop was to inculcate research culture among students, to encourage original and novel thinking. Also it aimed at providing an opportunity for expression of academic talent.

Dr. Mujeeb Shaikh was invited to enlighten the students on the importance of looking at research not as a degree but as a mindset – a mindset which is inquisitive, innovative and inventive enough to germinate knowledge and create wealth out of it. Research culture was developed among students.

Students were encouraged to be innovative in their thought process.

Students were motivated to indulge in research-oriented activities.

Photos with caption and Date



Principal Dr Aftab Anwar Shaikh welcoming the Resource person Dr. Mujeeb Shaikh on 3/10/2018



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Nimra Momin, a student giving her feedback about the workshop on 3/10/2018



Principal Dr. Aftab Anwar Shaikh guiding students on 3/10/2018



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Resource person, Dr. Mujeeb Shaikh interacting with the audience on 3/10/2018



Anjuman Khairul Islam's
POONA COLLEGE OF ARTS, SCIENCE & COMMERCE
Camp, Pune - 411 001



**DEPARTMENT OF ENGLISH
& POSTGRADUATE CENTER**

organizes
A ONE-DAY WORKSHOP ON



Dear Students

It gives us immense pleasure to inform you that the Department of English & Postgraduate Center of our college is organizing One Day Workshop on **Research Methodology** ('Avishkar') on 03rd October 2018.

ABOUT THE COLLEGE

The Poona College of Arts, Science & Commerce was established in the year 1970 by Anjuman Khairul Islam, Mumbai, a philanthropic charitable trust dedicated to the noble cause of the orphans and the deprived classes of society. The college is situated in the heart of the Pune City. It has brought about a revolutionary change in the region's educational scenario and has carved a niche for itself as a celebrated seal of learning. The college was accredited by NAAC in 2004 and re-accredited in 2015.

The college is a recognized research center of Savitribai Phule Pune University in the subjects of Commerce, Economics and Chemistry with full-fledged degree courses and postgraduate courses in English, Economics, Urdu, Zoology, Computer Science, Electronics and Organic Chemistry. Apart from this, it also offers professional courses of BBA, BCA, B. Sc. (Computer Science) and M. Sc. (Computer Science). Gradually it has expanded on a national as well as global scale with enrolment of students exceeding 6000 every year and has become a favoured destination for education-seekers from all Indian States.

ABOUT THE DEPARTMENT OF ENGLISH

The Department of English and the Post Graduate Center of our college endeavours to unfold the latent creative talents of the students by organizing various co-curricular and extra-curricular activities, thereby imbuing versatility and dynamism in the students. The activities of our Department include organizing seminars on subjects of academic interest, workshops on *Communication Skills*, *Personality Development*, etc., guest lectures of distinguished personalities from the field of English Language and Literature, introduction of a wallpaper which gives the students an opportunity to display their creative talents, competitions such as *National Level Poetry Writing*, *Story Writing*, *Essay Writing*, *Book-review Writing Competition*, *Presentation Competition*, *Fine Arts Competition* which includes drawing, painting, making greeting cards, posters, etc. we expose our students to academic luminaries and have invited in the past great stalwarts such as the double Sahitya Academy Award Winner and bilingual writer Shri Dilip Chitre and the thespian Dr. Mohan Agashe to interact with our students. Our Department thus offers the students a platform to acquire and showcase their talents at the same time develop academic competence which enables them to carve a niche for themselves in the contemporary world.

ABOUT THE WORKSHOP

To keep pace with the recent advancement in any discipline, one has to be well versed with the latest developments in research methodology. Keeping this in mind, the Department of English & Postgraduate Center of Poona College has scheduled this workshop with an aim to explore the basic dimensions of research. This workshop is designed to offer the student-participants a hands-on approach to conduct research, to help them understand basic research concepts and methodologies, to enable the students identify appropriate research topics and thereby make them understand how to select and define appropriate research problem and parameters, to encourage them prepare and conduct a project (thesis) in a more appropriate manner.

WORKSHOP-OBJECTIVE(S)

- ✓ To inculcate research culture among students
- ✓ To encourage original and novel thinking
- ✓ To provide an opportunity for expression of academic talent

IMPORTANT INFORMATION

Registration is free of cost.

Contact Department of English for registration.

Last date for registration is 02nd October 2018 before 02:00pm.

For any assistance, contact any of the following:

Ms. Zeenat Merchant (8007357068)
Head & Associate Professor, Department of English
Dr. Ashwini Purude (9763493979)
Assistant Professor in English
Mr. Zameer Salim Sayyed (9764544334)
Assistant Professor in English
Mr. Asif Khan (9420732741)
Assistant Professor in English



Resource Person Details

CURRICULUM VITAE



Name : Dr. Mujeeb A. J. Shaikh

Address : D1/201 Uttam TownScapes
Pratik Nagar, Near Serene Hospital
Yerwada, Pune. 411006.

Date of Birth : 01-07-1977

Gender : Male

Nationality : Indian

Marital Status : Married

Languages Known : English, Hindi, Marathi.

Mobile : 09890007996

Email Id : mujeebshaikh2003@yahoo.com

DEGREE	YEAR OF PASSING	Institute/University	Percentage	Grade
B.Sc	1998	S.R.T.M.U. Nanded	Over all67.86% T.Y.71.16 %	I class I class
M.Sc	2000	Dr.BAM U A,bad	64.90%	I class
Ph.D	2007	Marine Research Lab. Ratnagiri of Dr. BAM U A,bad	---	---
Thesis Entitled "Protein Patterns in Edible Marine crab, <i>Scylla serrata</i> "				



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POONA COLLEGE OF ARTS, SCIENCE AND COMMERCE

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ACTIVITY REPORT

(2018 - 2019)

I. Basic Details:

Name of The Activity: Workshop on Intellectual Property Rights (IPR)			
Date	Faculty	Department/ Committee	Coordinator Name & Phone no.
28/08/2018	Commerce	BBA (CA)	Ms. Reshma Patil 9766660463
Time	Venue	Activity for class/ group & student number	Nature: Academic/co- curricular / extracurricular/ Environmental/ social/ other
11.00 A.M. to 1 P.M.	PIMSE Conference Hall Second Floor	53 students 8 Teachers	Academic

II. Brief Information about the Activity (Criterion no -):

Topic/ Subject of the activity	Workshop on Intellectual Property Rights (IPR)
Objective for conducting the activity	To guide the student about IPR and its Procedure To provide detail process of IPR registration To create awareness on Intellectual Property Rights and Patents To protect and explore IPRs.
Methodology	Interactive Lecture
Outcome	<ul style="list-style-type: none">Students and Faculty members were able to understand the Need and Significance of IPR.Students and Faculty members were able to understand the Difference between Real and Unreal products.The participants of the workshop will be able to understand the procedures to convert the research outcome into patents.

III. Proofs attached: letters/ student list of participation/ certificate/ document/photos/ any other

1. Notice	2. Photos	3. Attendance	4. Report
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AKI's Poona College of Arts, Science and Commerce Camp, Pune - 411001

Report

On

Workshop on Intellectual Property Rights (IPR)

Workshop on “Intellectual Property Rights (IPR)” was organized for the students and faculty members on 28th August 2018 by Poona College of Arts, Science and Commerce, Camp, Pune.

Workshop is coordinated by Ms. Reshma Patil (Faculty of BBA-CA) with the help of all the faculty members and administrative staff under the guidance of Principal Dr. (Prof.) Aftab Anwar Shaikh at second floor of PIMSE Conference from 11 AM to 1 PM. Dr. Pramod Kadam, Assistant Professor, Bharati Vidyapeeth University, was present as resource person (speaker). The workshop commenced with welcoming the gathering. Total 61 participants including students and faculties are actively participated in the workshop.

Workshop was inaugurated by lighting up of the lamp by Principal sir Dr. (Prof.) Aftab Anwar Shaikh, and resource person Dr. Pramod Kadam. Floral welcome of resource person was done by Principal Sir. During Inauguration session Dr. Aftab Anwar Shaikh sir gave some outline of Intellectual Property Rights (IPRs) and explain important of IPRs in current era of Information and knowledge.

Dr. Pramod Kadam described meaning of Intellectual Property (IP). Students and faculties learnt about which properties are include in IP, nature of IP, definition of IP. Dr. Pramod explained modes of protection of IP and Types of IPRs. Sir has also covered the topic “Indian Patent Prosecution”. He gave basic idea about invention and patent. He also thoroughly explained various benefits of IPRs. He gave real example to understand important of patent and copyright. He provides many pictorial examples therefore student and faculty very clearly understood various aspects of IPRs. Pramod sir has explained about rules and regulation about IPRs in India and also explains how to file a patent?, copyright application, trademark application, design application, and the Scheme for Facilitating Start-up Intellectual Property Protection. Session was very interactive and students came to know many new things about patent.

Objectives of the workshop

- To guide the student about IPR and its Procedure
- To provide detail process of IPR registration

- To create awareness on Intellectual Property Rights and Patents
- To protect and explore IPRs.

Photos with Caption and Date



Dr. Pramod Kadam addressing gathering about IPR 28-08-2018



Students listening actively 28-08-2018



Faculties are actively listening about IPR 28-08-2018

Outcome of the Workshop

- Students and Faculty members were able to understand the Need and Significance of IPR.
- Students and Faculty members were able to understand the Difference between Real and Unreal products.
- The participants of the workshop will be able to understand the procedures to convert the research outcome into patents.

Ms. Reshma Patil
Assistant Professor in BBA-CA
(Co-ordinator)