ACADEMIC YEARS **2015-2020**



ANJUMAN KHAIRUL ISLAM'S **POONA COLLEGE** OF ARTS, SCIENCE & COMMERCE Camp. Pune - 411001

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COMPENDIUM OF INITIATIVES OF ECO SYSTEM FOR INNOVATION

A.K.I's

POONA COLLEGE

Innovation & Entrepreneurship Development Cell (IEDC)





INNOVATION & ENTREPRENEURSHIP DEVELOPMENT CELL (IEDC)

IDEATION WORKSHOPS

BUSINESS MODEL INNOVATION WORKSHOPS

MENTORING

INCUBATION SUPPORT

NETWORKING

STARTUP GROWTH CONSULTANCY

SEMINARS & EVENTS



Anyone can innovate!! Innovation means coming up with new ways of doing things. Bringing innovation into your business can help you save time and money, and give you the competitive advantage to grow and adapt your business in the marketplace.

Vision of PC-IEDC

To make every student and/or employee of Poona College an Enterprising student and/or employee.

Mission of PC-IEDC

To identify, train, motivate, support and help the enterprising incubatee to strive for their enterprise realization.

PC-IEDC was formed

- To identify and train potential entrepreneurs
- To motivate the entrepreneurial instinct
- To develop and strengthen entrepreneurial quality and motivation
- To help in analysing various options to select the most appropriate product suiting to the entrepreneur and the market
- To give a clear picture about the process and procedures involved in setting up a small scale Industrial unit or a bigger unit
- To impart basic managerial skills and understandings to run the project efficiently and effectively
- To analyse the environmental issues to be addressed relating to the proposed project.
- To develop various business related skills of marketing, quality management production, distribution and human resource management etc.
- To make the potential entrepreneurs know about the possible risks and failures of the project and make them learn how to overcome these problems
- Know the sources of help and support available for starting a small scale business
- Let the entrepreneur himself / herself set or reset objectives for his / her enterprise and strive for their realization
- Make him / her learn compliance with law

What is Innovation?

Innovation generally refers to changing processes or creating more effective processes, products and ideas.

For businesses, this could mean implementing new ideas, creating dynamic products or improving your existing services. Innovation can be a catalyst for the growth and success of your business, and help you to adapt and grow in the marketplace.

Being innovative does not only mean inventing. Innovation can mean changing your business model and adapting to changes in your environment to deliver better products or services. Successful innovation should be an in-built part of your business strategy, where you create a culture of innovation and lead the way in innovative thinking and creative problem solving.

Innovation can increase the likelihood of your business succeeding. Businesses that innovate create more efficient work processes and have better productivity and performance.

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Entrepreneurship

Entrepreneurship can be of varying degrees and is not necessarily alike. It can be categorized into various subcategories, starting with small and home businesses to multidimensional industries that were started from the ground level.

"Entrepreneurship is the pursuit of opportunity beyond resources controlled." - Howard Stevenson

Who is an Entrepreneur?

An entrepreneur is an individual who creates a new business, bearing most of the risks and enjoying most of the rewards. The entrepreneur is commonly seen as an innovator, a source of new ideas, goods, services, and business/or procedures.

Entrepreneurs play a key role in any economy. These are the people who have the skills and initiative necessary to anticipate current and future needs and bring good new ideas to market. Entrepreneurs who prove to be successful in taking on the risks of a startup are rewarded with profits, fame and continued growth opportunities. Those who fail, suffer losses and become less prevalent in the markets.

- An entrepreneur is an individual who creates a new business, bearing most of the risks and enjoying most of the rewards.
- An entrepreneur combines capital, land, and labor to manufacture goods or provide services through the formation of a firm.
- In a market full of uncertainty, it is the entrepreneur who can actually help clear up uncertainty, as he makes judgments or assumes the risk.
- Entrepreneurship is high-risk, but also can be high-reward as it serves to generate economic wealth, growth, and innovation.

Why become an Entrepreneur?

There are a host of reasons why individuals choose to become entrepreneurs over the more traditional route of becoming employees. Only you can decide the life that's right for you, but with the uncertainty of entrepreneurship also comes tremendous freedom and accountability.

Why be an entrepreneur?





CHANGE THE WORLD

Here are six genuine reasons why people become entrepreneurs:

• Their creativity doesn't fit the corporate environment

You may find that you simply don't fit in. Sometimes that can feel frustrating, however, if you learn to embrace not fitting into a corporate culture the way many of your friends and family do, you can discover something beautiful.

• They want a lifestyle that isn't bound to nine to five

There's a lot of hype about having a flexible lifestyle but the truth in entrepreneurship is that you're going to work really hard and really long, so don't choose this way of life if you're thinking it's a shortcut. That being said, you will work hard, but there's much more flexibility to the entrepreneurial lifestyle than the traditional nine to five and two weeks of vacation time that corporate life permits.

They're passionate about learning

Learning should never stop. Many people equate age, status or certain achievements with the end of their education, but to learn is to be alive. Entrepreneurs are never satiated with the knowledge they have -- they are always seeking more. If you find that learning interests you, from formal education to on-the-job discoveries, and that you can never know enough about the things that excite you, then you have identified one of the genuine reasons individuals are driven to be entrepreneurs.

• Their ideas are unconventional

Entrepreneurship takes imagination and perhaps even a dash of insanity. Entrepreneurs are the ones who change the world. They see the world as they want it to be, not how it is. From the genius idea that drove the Wright Brothers to create a flying machine to the madness that drove Steve Jobs and Bill Gates to develop personal computers, entrepreneurs pursue the ideas that others deem crazy.

Albert Einstein said, "Logic will get you from A to B. Imagination will take you everywhere."

They want to do things

Entrepreneur Guy Kawasaki said, "The best reason to start an organization is to make meaning -- to create a product or service to make the world a better place."

The exploration of meaning and doing work that changes the world is something that drives every entrepreneur. If you find yourself unsatisfied with a life that relegates you to the sidelines or the background, entrepreneurship may well be the right path for you. Entrepreneurs learn by doing and explore with a voracious appetite.

• They want to change the world

Entrepreneurs don't just want to change their lives -- they want to change the world. Mark Twain explained the lure of entrepreneurship best when he wrote, "Twenty years from now, you will be more disappointed by the things that you didn't do than by the ones you did do. So throw off the bowlines. Sail away from the safe harbor. Catch the trade winds in your sails. Explore. Dream. Discover."

• Characteristics of an Entrepreneur:

While there can be as many characteristics of entrepreneurship as there are people in this world with opinions, there are some characteristics that are considered indispensable or necessary in an entrepreneur. These are listed here as follows:-

Ability to take Risks

This is the first and foremost trait of entrepreneurship. Starting any business involves a considerable amount of risk of failure. Therefore, the courage and capacity to take the said risk are essential for an entrepreneur.

• Innovation

In a world, where almost everything has been done, innovation is a priceless gift to have. Innovation basically means generating a new idea with which you can start a business and achieve a substantial amount of profits. Innovation can be in the form of a product, i.e., launching a product that no one is selling in the market. It can also be in the form of process, i.e., doing the same work in a more efficient and economical way.

An easy example of product innovation could be the launching of touch screen cell phones when the world was still using a keypad on cell phones.

• Visionary

Every entrepreneur needs to be a visionary. Without a vision for the future of his venture, he or she would just be working aimlessly without reaching any point of success.

• Leadership

An entrepreneur has a vision. However, it takes a lot of resources to turn that vision into reality. One of these resources are the people that the entrepreneur hires to perform various functions like production, supplying, accounting, etc.

Open Minded

A good entrepreneur realizes that every situation can be a business opportunity. Thus can be utilized for the benefit of the organization.

Confident and Well Informed

An entrepreneur needs to be confident about his ideas and skills. This confidence also inspires the confidence of the people working for him as well as the other stakeholders involved in his business.



1) Faculty Development Program on Digital Marketing and Branding

An FDP on "Digital Marketing" by Mr.Chirag



Hon. Dr.HanifLakdawala, Trustee, AKI alongwith other Faculty members in the audience

AKI'S Poona College of Arts, Science & Commerce, Pune I



Audience engrossed

2.) Beautification Team on Toes



Mr. Iqbal N. Shaikh. Dr. Aftab Anwar Shaikh, Mr. Moinuddin Khan listening immersively



NSS Volunteers cleaning up the Ladies Common Room Roof



NSS Volunteers cleaning up the Ladies Common Room Roof



NSS Volunteers cleaning the spaces



Team painting the walls



The team cleaning the premises



Team painting the walls

3) Principal's Address on "Organic Farming: An Innovative Practice"

To develop entrepreneurship among students, motivate them to being into practice agricultural practices such as Organic farming.



Principal being felicitated by Mrs. Mehrunissa



Principal enlightening the students



Preparation of Pots and seedlings



Ms. JahanAara Pathan expressing her ideas



The Produce

4) Participation in LinkedIn Local Pune Event



The Produce



Group photo with the entire participants

5) Participation in Tata Social Enterprise Challenge (TSEC) "Thinking Social" Seminar in association with IIM Calcutta and SPPU



6) One Day Workshop on Entrepreneurship Development



Ms.JahanAara Pathan explaining audience



Participants at work - doing their activity



Participants demonstrating their output



The winners demonstrating their work

7) Test Launch of "Qadeem - The Heritage" Soaps



Inauguration at the hands of the Hon. Trustee Dr.HanifLakdawala



Inauguration at the hands of the Hon. Trustee Dr.HanifLakdawala



The Soaps on Display



Excited customers

8) Workshop on "Social Entrepreneurship" in association with e-cells of IIT Bombay & Symbiosis Institute of Technology



Participants at work - doing their activity



Participants doing an activity



A curious student asking her query



The audience thoroughly enjoying the insights

9) Participation in LinkedIn Local Pune's December 2019 event



A student - Ms.Zarreen Shaikh giving her two bits



Ms.JahanAara Pathan co-hosting the event and conducting an ONLINE activity



Group photo of all students and Corporates and Professionals

10) Seminar on Oxidative Stress related Health Management



Ms. JahanAara Pathan introducing the guests and giving a welcome address



Mrs. Swaleha Mulla getting Oxidative Stress Test Done



Dr. Shoeb Shaikh getting tested



Team IEDC with student volunteers and Health BioLabs officials

11) Workshop on Funnovation



Ms. JahanAara Pathan addressing the audience



Mr. Rizwan Sayyed giving an example on Ethical Businesses

12) Entrepreneurship Development Training Workshop by Makeintern.com in association with IIM Kozhikode



Group Photo of all participants and the Trainer and the Organisers



Participants engaged in an activity

13) Participation in IIM Bangalore UnMaad Business Plan Competition



Participants of UnMaad giving their presentation



Participants preparing and rehearsing for the Finale

Research Methodology workshops and experts talks on Intellectual Property Rights

Intellectual Property Rights (IPR) expert talks are arranged regularly for undergraduates and postgraduates to provide UG and PG students with an understanding of IPR as a possible career option. The majority of innovation originates from research. The department of commerce, P.G & RC, Department of Economics, Department of BBA, and Department of English holds workshops on research methodology regularly in order to cultivate a research culture in new researchers and to help postgraduate students to draft their research projects.

Dr. Madhura Vijay Rale, Manager, Intellectual Property Management Group, Lupin Pharmaceuticals Ltd, Pune was invited to introduce the concept of IPR to the students and career options in the field of IPR.

Dr. Roshan Kazi, Professor and H.O.D., Allana, Institute of Management Sciences

Dr. Roshan Kazi guided the students and researchers to move away from mugging up syndrome to fun-practical method; from teaching process to an experiment process, from memorizing to brainstorming, from clearing the examination to feedback learning, from knowledge transfer to knowledge creation, from competitive learning to collaborative learning.

Dr. Manohar Ingle, Ex Dean of MIT

He guided the students on preparation of research proposal/synopsis, data processing and analysis, preparation of report, how to write final project report and provided inputs on research methodology and research design

Prof. Ingle and Dr. Bhawana Deshpande Delivered lectures on important steps of research like Selection of topic, Research methodology, Preparation of questionnaires and schedule, sampling, Data analyse, plagiarism.

Dr. Aftab Alam, Assistant Professor, Abeda Inamdar Senior College and Research Guide guided all the students on 'Role and importance of Research in the field of Business and Ecommerce' in the first session of the workshop.

Ms. Shagufta S. Mistry discussed topics which included types of data, graphical representation of data and tools of data analysis on excel sheets.

Dr. Mujeeb Shaikh was invited to enlighten the students on the importance of looking at research not as a degree but as a mindset – a mindset which is inquisitive, innovative and inventive enough to germinate knowledge and create wealth out of it.

Dr. Nitin Tagade, Assistant Professor, Department of Economics, Savitribai Phule Pune University, Pune focused on how to gain familiarity with different types of research and to prepare research design and to understand the concepts and process of research and gain new insights of it.



Mr.Vakeel Sayyed delivering speech on IPR to BBA students



Mr. Sayyad Vakeel conducting the session on IPR



Dr. Madhura Vijay Rale delivering the lecture



Audience during the lecture on IPR



Mr. Akbar Sayyed guiding the students on IPR registration process



The Workshop was conducted by Dr. Nitin Tagade, Savitribai Phule Pune University, Pune



Prin Dr. Aftab Anwar Shaikh guiding students



Dr.Manohar Ingle is guiding the students

International Conference on "Innovative Concepts in Commerce, Science & Management" sponsored by BCUD, SPPU.

AnjumanKhairul Islam's Poona College of Arts Science & Commerce, Department of Commerce (Post-graduate and Research Centre) had organized a two-day International Conference on "Innovative Concepts in Commerce Management & Computer Science on 13th&14th January 2017. This conference was sponsored by Board of College & University Development, SavitribaiPhule Pune University.



Dr. Syed Tarique Imam coordinator of the conference conveyed the theme of the conferenc



The Chief Guest and Guest of honour released the special edition of International Journal of Management Studies

The International conference on "New Trends in Commerce, Economics, Banking, Cooperation, Management, Computer Science, IT and Environment"

The International conference on "New Trends in Commerce, Economics, Banking, Cooperation, Management, Computer Science, IT and Environment" organized by Y & Ms Anjuman Khairul Islams Poona College, Department of Commerce, Postgraduate and Research Center, under the Quality Improvement Program (QIP) of Savitribai Phule Pune University held on 8th& 9th February, 2019. The Conference had 4 resource persons from Abroad namely.



Hon. Mr. Mirza Salat Baig, Trustee of AKI Felecitating the chief guest Dr.Wanida Wadeecharoen



Foreign Delegates attending the conference

An expert talk on "Expectation of Pharmaceutical Industry from Chemistry Students

An expert talk on "Expectation of Pharmaceutical Industry from Chemistry Students" was organized by Dept. of Chemistry. Dr. Javed Mukkarram, CEO, Tooba Pharmaceuticals Ltd. Aurangabad was invited to deliver a lecture.



Dr.JavedMukkarram, CEO, Tooba Pharmaceuticals Ltd. delivering a session

Workshop on Entrepreneurship

Workshop on Entrepreneurship was organized on 20.02.2019 successfully for T.Y.B.COM students at Hall No. 32. 23 students from T.Y.BCOM participated in it. It was organized under the able guidance of Principal Dr. (Prof.) Aftab Anwar Shaikh. A hands-on practical exercise of identifying problems and determining solutions was organized in this workshop.



MoeenSayyed, Assistant professor, department of commerce, guiding the students onEntrepreneurship

Entrepreneurship Awareness Programme

Entrepreneurship Awareness Programme was organized for T.Y.BCOM students on 11th March 2019. It was organized under the able guidance of Principal Dr. (Prof.) Aftab Anwar Shaikh. Mr. Fazil Sharif, coordinator of the Programme delivered the session and threw light on various concepts related to Entrepreneurship.



Mr. Fazil Sharif guiding students on entrepreneurship

An Awareness workshop on Startup India initiative for S.Y.B. Com students

An Awareness workshop on Startup India initiative forS.Y.B. Com students was organized on 21st January 2019 by Department of Commerce.

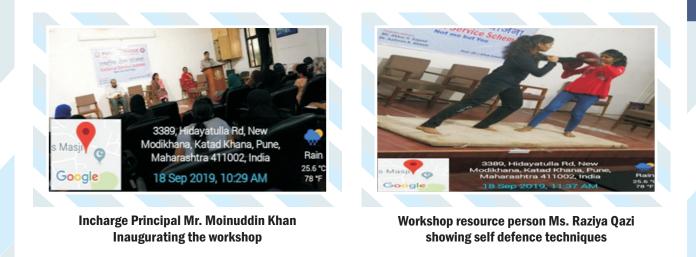




Prof. Vakil Sayyed is guiding students on Startup India Initiative

Workshop on Self Defence Skills

A Workshop on Self Defence Skills for Girls was organized by NSS Unit of Poona College of Arts, Science and Commerce on 18th September, 2019. The resource person for this workshop was Marshall arts trainer, Ms. Raziya Qazi. The first session was an interaction with the girls by Ms. Raziya. She explained the need for self defence skills. The second session was based on practical skills. She showed some self defence skills practically for which some students also enthusiastically participated.



A report on Women's Health Awareness Program

To create health awareness among the Poona College girls a Women's health awareness program was organized on September 21st, 2019. The purpose of the program was to sensitize the students about the importance of healthy and hygienic measures to prevent infections and promote better health. The session included activities like informative talks, role play and discussions. The guest speakers of the event were Mrs. Ruchi Mathur and Mrs. Lekha Chavan from Corbion Institute of Cancer Pune.



Mrs. Ruchi Mathur addressing students at women Health awareness program



Participants at the women health awareness program

10 days Women Entrepreneurship Awareness Program

Poona College of Arts, Science & Commerce in Association with MSME Technology center Indo German Tool Room (IGTR), Aurangabad organized a 10 Days Women Entrepreneurship Awareness Program (EAP). The objective of the workshop was to create awareness about entrepreneurship among girl students. The scope of the workshop included developing an idea of Business to implementation, from designing a product to actually marketing and selling. The program was started on the 16th December and lasted for 10 days till the 27th December 2019. The trainers from IGTR were Mr. Rajesh Sahstrabuddhe and Mr. Yogesh Patil.



Principal Dr. Aftab Anwar Shaikh Addressing the students



Mr. Yogesh Patil while addressing the students at women entrepreneurship training program

Women Forum 'Paper and Cloth Bag Making' Workshop

Women Forum and Department of Commerce jointly organized a 'Paper and Cloth Bag Making' workshop for all girl students, teaching and non-teaching staff of Poona College on 14th January 2020 to enhance the qualities of startup ideas of women entrepreneurs. Objective behind this program was to create employment opportunities and empowering them by developing their skills. Ms.Shweta Shah was invited as a guest speaker to motivate young minds of girl students.



Cloth and Paper Bag made by participants of Workshop



Miss. Alfiya showing how to make Paper Bag to all participants

Workshop on 'Hair and Beauty' PAI International School, Pune

Women Forum of AKI's Poona College of Arts Science and Commerce organized one- day workshop on 'Hair and Beauty' with PAI International school of Hair and Beauty on 18th Jan 2020. Mrs.Archana Rokade, Asst. Director, PAI international School of Beauty School, was the Invited Guest. She interacted with the students and practically guided them on personal grooming, self-makeup, hair fall, skin problems, mehandi and nail art skills. She also motivated girls to make their career in this field.



How to do Personal Grooming with light Make up –Demo was shown in Hair and Beauty Workshop



Practical Session conducted during workshop

Workshop On Soap Making

Women's Forum had organized a workshop on Soap Making on 22nd January, 2020. The Professional Skills Trainer Ms. Shaziya Khan was invited to conduct the workshop. She informed the participants about the various ingredients required for making variety of soaps as per the taste and preference of the users. After that she acquainted the participants about the variety like baby soaps, glycerine soaps, beauty soaps and soaps of different sizes and shapes. She also showed how to use moulds for preparation. After that she prepared soaps of different varieties and distributed notes of the same.



Hands on making soap



Resource person guiding the participants

Workshop on Shampoo, Bath Salt and Hand Wash Making

Women's Forum had organized a workshop on Shampoo and Hand Wash making on 23rd January, 2020. Professional Trainer and Event Manager Ms. Neelam Ahuja was invited to conduct the workshop. The resource person informed the participants about the various ingredients required for making variety of shampoos as per the requirement and tastes of the users. She also acquainted the participants about the uses of bathing salts.



Demonstration of making Hand wash



Two Days Workshop on Women's Health & Human Development

The Department of Economics and Women's Forum in collaboration with Swadhar IDWC (NGO) has organized a Two-Days Workshop from 29th to 30th January, 2020. The Objective of the Workshop was to make the students aware about various concerns of Women's Health related to Nutrition, Hygiene and Safety and to guide the students on Adolescents and AIDS Awareness. The girls understood the difference between love and attraction. They were guided about the Do's & Don'ts of Friendship. The session on AIDS Awareness enlightened them with the cause and effects of the disease and precautions to be taken to prevent such diseases.





Felicitation

Guest Speaker addressing the gathering

Workshop on Cake, Chocolate and Ice Cream Making

Women's Forum has organized a workshop on cake, chocolate and ice cream making on the occasion of National Women's Day 17th February, 2020. Professional Baker Ms Nazhat Shaikh Dafedar was invited to conduct the workshop. Different types of cakes were made and demonstrated and participants made notes of its preparation. The mentor and the participants enthusiastically participated in the workshop, students were motivated to start Baking entrepeurnial ventures.



Pineapple Cake made during the Workshop



Hands on and question answer session on the workshop

'Women Entrepreneurship Exhibition Cum Sale'

On the occasion of Golden Jubilee year of Poona College Women Forum of Poona College organized Women Entrepreneurship Exhibition cum Sale on 20th January .Dr. Surbhi Jain, Head, Department of Management Sciences, PUMBA, SPPU, Pune inaugurated the program and motivated students for entrepreneurial skills. More than 200 visitors visited Stalls this Women Entrepreneurs Exhibition cum Sale. Around 60 women entrepreneurs participated in this Exhibition cum sale and learned Entrepreneurship skills.



Inaguration of Women Entreprenuer Stalls by at the hands of Dr.Surbhi Jain,SPPU,Pune



Dr.Surbhi Jain of Bouquet making observing bouquets

Poona College Celebrates International Women's Day

Women's Forum had organized a Guidance Talk on 'Awareness of Sexual Harassment at Workplace' on 9th March, 2020. The Workshop was arranged for ladies' staff members of teaching, non- teaching and menial staff. The programme began with the felicitation of the ladies menial staff, few of them have been working with the college for more than thirty years. The guidance talk was presided by Advocate Rasika Kulkarni. She shared her eye opening experiences right from the teenage students to working women. She enlightened the audience with the various legal provisions and conditions for registering sexual harassment cases.



Felicitation of Mrs. Babytai Kedari



Emerging Cyber Crime on Women: Issues and Challenges

Vidhyarthini Manch organized an gender awareness program for on 'Emerging Cyber crime on Women..Issues and Challenges. Advocate Deeba khanam was invited to delivered the lecture on 25th July 2018. The objective of this lecture was to make students aware about cyber crimes on internet and social media and how one has to protect oneself from such frauds. The girl students profusely thanked the speaker for speaking on such an essential topic and enlightening them.



Adv. Deeba Khanam addressing students



Guest Speaker addressing students

Skill Development Program in Mehendi Design Course

Poona College has started with Skill Development Coursers under the banner Poona College Centre for Skill Development in collaboration Jan Shikshan Sansthan, a Government initiative. The objective of the course was to acquaint students about various trades which will give them self-employment. The Skill Development Programme enables the students to enhance their skills become self-reliant, make their own start-ups, and earn sufficient earnings to improve their standard of living. One such course - Mehendi design making for girl students started on 14th September 2018. The said classes were taken on every Fridays and Saturday only. The trainees started to feel confident and practiced whatever they have learnt through this course.



The Director of Jan Shikshan Sansthan giving directives to aspiring students



Ms. Uzma Umar Shaikh guiding one of her student



The first eggless cake made by the students with the help of their Tutor



Students with Kurumbanshi Bhalerao Madam learning important points about cloth bag making



Students busy in various assignments of Fashion Designing



Students practicing in the Component level workshop of Mobile Repairing

Digital Literacy and Online Safety Program

Poona College of Arts, Science & Commerce in collaboration with SPPU, Facebook and National Commission for Woman organized a Workshop on 'Digital Literacy and Online Safety to Women' named Digital Shakti on 25th August, 2018 for their girls' students. Ms. Janice Verghese- a techno lawyer with specialization in Cyber law, working with CyberPeace Foundation, as the Manager for Communications and Training addressed the girl participants.



Felicitation of Ms. Janice Verghese- by HOD. Dr. Abbas Lokhandwala

Attendees of Digital Literacy and Online Safety Program

Descriptive Report of Debate Competition

This Debate competition was organized on the topic entitled Purdah: A Practice of Suffocation or Liberation as an exercise of gender consciousness, promoting the skill of logical argumentation and sensitizing students regarding integral social issues. Mr. Asif Khan was the coordinator of this competition. The objective of the programme was to promote the skill of logical argumentation and sensitize students on social issues.



Promoting gender-consiousness among students



students attentively listening to lecture