

UNDERGRADUATE PROGRAMME COURSE OUTCOME

Name of the Programme: B.Com.

Name of the class	Course Code	Course Title	Course Outcomes	
SEMESTER I				
F.Y.BCOM	111	Compulsory English-I	CO1	Students will develop the students overall linguistic competence and communicative skills
			CO2	Student will develop written and Communication Skills to improves their prospects of employability
F.Y.BCOM	112	Financial Accounting- I	CO1	Students will be able to acquire in-depth knowledge
			CO2	Students will be able to acquire in-depth knowledge
			CO3	Students will be able to understand the process and importance of conversion of single entry into double entry system
			CO4	Students will gain knowledge about GST and its implications.
F.Y.BCOM	113	Business Economics-1	CO1	Students will understand basic concepts of micro economics
			CO2	Will be able to analyze and interpret ,Will know cardinal and ordinal approach
			CO3	Will understand the concept of consumer surplus, Will understand the concept of demand and elasticity of demand
			CO4	Will understand the concept of supply and able to interpret equilibrium in the market
			CO5	Will understand revenue concept ,Will know economies and diseconomies of scale
F.Y.BCOM	114 (A)	Business Mathematics and Statistics – I	CO1	Students will be able to apply concepts of interests and annuities to calculate EMI, prepare amortization schedule, calculate insurance premiums etc.
			CO2	Students will be able calculate dividend, brokerage on shares and mutual funds. Also, students will be able to able to

				identify the contribution of shares and mutual funds in systematic investment plans and to select best investment options
			CO3	Students will be able to recognize and classify different types of data. Students will be able to take a sample of appropriate size using suitable method of sampling.
			CO4	Students will be able to calculate measures of central tendency and measures of dispersion. Students will be able to use appropriate measure of central tendency or measure of dispersion for given data to given problems from business or economics.
F.Y.BCOM	114 (B)	Computer Concepts and Application-I	CO1	Students familiar with the basics of Operating System and business communication tools.
			CO2	Students familiar with basics of Network, Internet and related concepts.
			CO3	Students about applications of Internet in Commerce.
			CO4	Students about applications of Internet in Commerce.
			CO5	Students understand about e-commerce and M commerce.
F.Y.BCOM	115-A	Organizational Skills Development-I	CO1	Conceptual Clarity on meaning of Modern Office, internal and external factors of an office environment.
			CO2	Conceptual clarity on the meaning of Scientific office management and understanding various techniques for scientific management.
			CO3	Technical skills and Critical analysis skills.
			CO4	Development of Technical and Analytical abilities.
F.Y.BCOM	115-B	Banking and	CO1	Knowledge of evolution of banking.

		finance	CO2	Understanding structure of Indian Banking.
			CO3	Understanding primary and secondary functions of a bank.
			CO4	Understanding the concepts related to lending and ratios.
			CO5	Understanding the process of opening and operating procedure of bank accounts.
			CO6	Understanding various types of bank accounts holders
F.Y.BCOM	116A	Essentials of E-Commerce	CO1	Developing understanding on Ecommerce.
			CO2	Awareness on various e-commerce platforms.
			CO3	Technical, Practical, Analytical and Creative Skills.
			CO4	Technical and Practical Skills
F.Y.BCOM	116 - D	Consumer Protection and Business Ethics	CO1	Acquaint Knowledge and maturity to understand the consumer's interest.
			CO2	To get training to face emerging issues. To seek career opportunity in this field.
			CO3	To Acquaint knowledge and application of laws
			CO4	To defend and safety in e commerce. To learn e skills.
F.Y. BCOM	116-C	Marketing & Salesmanship	CO1	Student will get acquainted with the basics of marketing field.
			CO2	It will highlight on the core marketing concepts namely 'Marketing Mix'. It will help students to implement this knowledge in practicality by enhancing their skills in the field of market segmentation.
			CO3	Students will develop the skills of Pricing the product along with gaining knowledge on Product Mix

			CO4	It will help the students to apply the various techniques of Promotion and understand the various channels of distribution
F.Y. BCOM	116-E	Business Environment & Entrepreneurship – I	CO1	Understanding of various aspects business environment useful for would be entrepreneurs
			CO2	Understanding of various aspects of pollution and its ill effects and Understanding of Problems and their causes and remedies
			CO3	Understanding the concept of entrepreneur, competencies of a successful entrepreneur
SEMESTER II				
F.Y. BCOM		English- I I 121	CO1	Students will develop the students overall linguistic competence and communicative skills
			CO2	Student will develop written and Communication Skills to improves their prospects of employability
			CO3	Student will expose the variety of practical skills
F.Y. BCOM	122	Financial Accounting- II	CO1	Acquaint themselves with Computerized accounting, its application and utility.
			CO2	Understanding the accounting process of accounting of charitable trusts
			CO3	Analyzing , interpreting and communicating the information contained in basic financial statements and explain the limitations of such statements
			CO4	Learning the concept of intangible assets and the methods of their valuation
			CO5	Understanding the process and methods of leasing.
F.Y. BCOM	123	Business Economics-II	CO1	Will understand the concept and types of cost
			CO2	Students will know about short run and

				long run cost concepts
			CO3	Students will have knowledge about types of revenue and understand the concept of pure and perfect competition
			CO4	Students will know about the equilibrium of firm and industry in short and long run and will able to compare perfect and imperfect competition
			CO5	Will develop ability to understand the market structures under imperfect competition
			CO6	Will understand the theory of marginal productivity and the concept and theories in factor pricing
F.Y. BCOM	124(A)	Business Mathematics and Statistics –I I 124 (A)	CO1	Students will be able to apply the theory of matrices to solve business and economic problems.
			CO2	Students will be able represent business and economic optimization problems involving two variables as LPP and solve those problems using graphical method
			CO3	Students will able to predict the type of relationship between bivariate data. Students will be able predict the value of unknown from give bivariate data.
			CO4	Students will be able compute different index numbers. Students will be able to compute cost of living
F.Y. BCOM	124(B)	Computer Concepts and Application-II	CO1	Familiar with E-commerce Tools
			CO2	Familiar with E-Marketing
			CO3	Familiar with Electronic Payment System
			CO4	Familiar with M-Commerce
F.Y.BCOM	125-A	Organizational Skills Development-II	CO1	Conceptual Clarity Goal Setting and Goal Measurement, Enhancing the Time Management Skills
			CO2	Enhancing Communication Skills, Usability of latest communication media

			CO3	Development Technical and analytical skills
			CO4	Development of Technical skills
F.Y.BCOM	125(B)	Banking and finance II	CO1	Student will develop the working capability of in banking sector
			CO2	Students aware of Banking Business and practices.
			CO3	Students Understand regarding the new concepts introduced in the banking system
F.Y. BCOM	126 A	Essentials of Ecommerce II	CO1	Conceptual understanding of Electronic Data Interchange, documentation and merits of EDI.
			CO2	Awareness about payment solutions, various payment methods and modern modes of digital payments.
			CO3	Understanding of E-commerce security, precautions while using E-commerce and methods & Process of E-Commerce security.
			CO4	Technical knowledge about virtual market and other business to business e-commerce communication.
F.Y. BCOM	126 (D)	Business Ethics-II	CO1	Acquaint knowledge and maturity to understand the Business Ethics
			CO2	Application of CSR in various section
			CO3	To analyze corporate governance in India
			CO4	To understand and achieve sustainable development
F.Y.BCOM	126-C	Marketing and Salesmanship - Fundamental of Marketing-II	CO1	Students will get knowledge of the basics of salesmanship which is a vital aspect of marketing.
			CO2	It will help the students to implement this knowledge in practicality by enhancing their skills in the field of marketing by using various techniques of salesmanship
			CO3	It will help the students to gain insights

				about Rural Marketing and its uniqueness
			CO4	It will help the students to gain the insights about recent trends in marketing field.
F.Y.BCOM	126 (E)	Business Environment & Entrepreneurship – II	CO1	Understanding the difference between entrepreneurial and nonentrepreneurial personalities and thereby getting inspiration to make students personality entrepreneurial
			CO2	Understanding the significance of entrepreneurship in economy thereby getting inspiration to become entrepreneur
			CO3	Knowing the functions of related institutions
			CO4	Inspiration from study of Biographies to become entrepreneurs
SEMESTER III				
S.Y.BCOM	231	Business Communication	CO1	Understanding of basic knowledge of Business Communication
			CO2	Understanding of basic knowledge of Business Communication
			CO3	Understanding the knowledge about soft skills.
			CO4	To create awareness about soft skill among the students
S.Y.BCOM	232	Corporate Accounting	CO1	Developing understanding on applicability of various Accounting Standards
			CO2	Knowledge about types of profit and their apportionment
			CO3	Conceptual Clarity and Practical understanding
			CO4	Analytical skills enhancement and Decision-making skills of students will be developed
S.Y.BCOM	233	Business Economics	CO1	Students will understand basic concepts of macro economy mics Will be able to

				analyze and interpret
			CO2	Will know various concepts of national income Will understand the methods of calculation of national income and difficulties involved therein.
			CO3	Will understand Says law of employment Will understand the difference between classical and Keynesian theory Able to interpret Keynes theory of effective demand
			CO4	Will understand the concept of saving and investment Will know the effect of multiplier and acceleration in the economy.
S.Y. BCOM	234	Business Management	CO1	Students will get an idea about the basic managerial process
			CO2	Students will get an idea about how planning works in real life.
			CO3	Students will understand the process of implementation of both the concepts
			CO4	Students will understand importance of proper direction and team work.
S.Y.BCOM	235	Elements of Company Law	CO1	Acquaint with knowledge and maturity to understand Company law 2013
			CO2	To Acquaint knowledge and application of formation and incorporation of Company
			CO3	To understand the knowledge about the principal documents of the company.
			CO4	To inculcate skills and knowledge about the share capital of the company.
S.Y.BCOM	236 A	Business Administration-I	CO1	Students will get an idea about how different forms of business organizations can be formed and operated.
			CO2	Students will understand the impact that various factors operating in external environment can have on business

			CO3	Students will understand the impact that various factors operating in external environment can have on business
			CO4	The development strategies of business can be introduced.
S.Y.BCOM	236 B	Banking and Finance-I	CO1	Student will get the knowledge about Indian Banking System.
			CO2	Student will understand the role of banking in economic development
			CO3	Student gets the knowledge about working of Central Banking in India.
			CO4	To know the functioning of private and public sector banking in India.
S.Y.BCOM	136E	Cost and Works Accounting	CO1	To remember and understand basic concept of cost accounting. Development of an overall outlook of Cost Accounting
			CO2	Ability to prepare a cost sheet
			CO3	Ability to understand which procedures are used for purchasing the material 2) Understand the documentation for purchase procedures
			CO4	Understanding methods used for controlling the inventory.
	236 H	Marketing Management	CO1	Student will get acquainted with the basics of Marketing Management subject
S.Y.BCOM			CO2	It will help students to know the preferences, likes and dislikes of the consumer which lead to the further modernization of the sales strategies by marketer.
			CO3	It will help them to implements this knowledge practical situations by enhancing their skills in the field of marketing.
			CO4	To enable the students to study the effect of external environment on decision-making of the firm.

SEMESTER IV

S.Y.BCOM	241	Business Communicati on-II	CO1	Understanding of basic knowledge of Report Writing and Internal Correspondence and Import-Export Correspondence.
			CO2	Learning the Recent Trends in Business Communication.
			CO3	To create ability among the students for Drafting of Business Letters.
			CO4	To create ability among the students about Writing Formal Mails and Blog writing
			CO5	To create ability among the students about Writing and Internal Correspondence
			CO6	Also understanding the knowledge of Recent Trends in Business Communication.
S.Y.BCOM	242	Corporate Accounting-II	CO1	Developing understanding on accounting procedure for Holding companies.
			CO2	Conceptual understanding, Practical application skills in the process of accounting for Absorption.
			CO3	Practical understanding on Process of Liquidation on companies
			CO4	Updating of Knowledge on recent advances in the field of Accountancy.
S.Y. BCOM	243	Business Economics-II	CO1	Students will understand concept and theories of money and able to critically evaluate supply of money in the economies.
			CO2	Will understand the causes and consequences of inflation
			CO3	Will understand the concept of stagflation and understand phases of trade cycle
			CO4	Will understand the types of policies and understand public revenue and public expenditure concept

			CO5	Able to interpret effect of anticyclical policies on the economy
			CO6	Will be able to analyze, interpret and criticize public policies with theoretic al base
S.Y.BCOM	244	Business Management-II	CO1	Students will get an idea about how leadership influences organizational success
			CO2	Students will understand the significance of coordination and control in modern business management.
			CO3	Students will understand the significance of coordination and control in modern business management.
			CO4	Students will come across various emerging trends in management
S.Y.BCOM	245	Elements of Company Law-II	CO1	To Acquaint knowledge and maturity to understand Company management
			CO2	To Acquaint with knowledge and role of key managerial person of the Companies and Rules about CSR.
			CO3	To get training in to various types of meeting and procedure.
			CO4	To enhance skills and knowledge about the E- governance of the company and winding-up of the company.
			CO5	To be able to appreciate the emerging E Governance and E- filing under the Companies Act, 2013. Learn the winding up of company.
S.Y.BCOM	246 A	Business Administration-II	CO1	Students will get an idea about the legal environment of business
			CO2	Help students understand the importance of various stake holders of business and the efficient way of establishing a rapport with them for business development Student will understand greater insight on mergers, acquisitions and other strategies

S.Y.BCOM	246 B	Banking and Finance-II	CO1	Understand the knowledge of Cooperative Banking in India
			CO2	Student able to analyze the functioning of Development Banking
			CO3	Student will understand Banking Sector Reforms
			CO4	Understand the role of various committees on Banking Sector Reforms.
S.Y.BCOM	246 E	Cost and Works Accounting	CO1	Understanding various methods used in the pricing of the issue of materials
			CO2	Enabling to calculate wage payment and incentives.
			CO3	Understanding the process of job analysis, job evaluation and merit rating.
			CO4	Insight into recent processes used for cost reduction
S.Y. BCOM	246 H	Marketing Management	CO1	Students will understand how Green Marketing is necessary for marketers to use resources efficiently, so that organizational objectives are achieved without waste of resources.
			CO2	It will help the student to apply the various techniques and methods of E- Marketing practically.
			CO3	It will help them to implement the knowledge of Digital Marketing in practical by enhancing their skills in the field of Marketing.
			CO4	It will help them to gain a solid understanding of the theoretical and conceptual knowledge of international marketing.
SEMESTER V				
T.Y.BCOM	351	Business Regulatory Framework-I	CO1	Acquaint knowledge and maturity to understand Contract Law.
			CO2	To give Comprehensive insight about the emerging trend of Arbitration and conciliation and its regulatory mechanism
			CO3	Compressive understanding about the sale of Goods Act. Acquaint knowledge about ownership and delivery of goods.
			CO4	Understand the nature of partnership, Rights and duties of Partner Handling the registration and dissolution of the partnership. Acquaint Knowledge about LLP
			CO1	Understand the concept of Contract and its

				contents. Equip the students with knowledge of nature and performance and breach of Contracts
T.Y.BCOM	352	Advanced Accounting-I	CO1	Developing understanding on applicability of various Accounting Standards
			CO2	Knowledge about of the Accounting for Capital Restructuring
			CO3	Conceptual Clarity and Practical understanding of preparation of final accounts of banking companies.
			CO4	Developing knowledge about Investment Accounting
T.Y.BCOM	353	Indian & Global Economic Development-I	CO1	Students will be able to understand present Economic Scenario of Indian Economy as well as World Economy.
			CO2	Students will be able to understand the various aspects of development in Agricultural, Industrial and service sector in India.
			CO3	Student will be able to critically evaluate the role of India in international economy.
			CO4	Students will be able to evaluate the working of international financial organization and institutions.
T.Y.BCOM	353	International Economics-I	CO1	Students will be able to understand present Economic Scenario of Indian Economy as well as World Economy.
			CO2	Students will understand the working of foreign trade market and foreign exchange market.
			CO3	Students will be able to comprehend trade policies and concepts related to trade policies.
			CO4	Students will be able to use the subject knowledge in their future academic and professional ventures.
T.Y.BCOM	354	Auditing	CO1	Acquaint with knowledge and maturity to understand concept of Auditing, types of Audit and Audit Process.
			CO2	Conceptual Clarity and Practical understanding of Vouching Verification and valuation and Types of Audit Report.
			CO3	Practical knowledge about appointment, reappointment and other related provision. Practical knowledge about Tax Audit as per I.T. Act 1961 (Form 3CA, 3CB &

				3CD)
			CO4	Understanding new concepts under Audit of Computerized Systems & Forensic Audit
T.Y.BCOM	355 A	Business Administration – II (Human Resource Management) (355 (a))	CO1	Developing Conceptual understanding and Conceptual Clarity Learning of the Latest development in Human Resource
			CO2	Conceptual Clarity and Practical Understanding Hands on Experience Technical Knowledge
			CO3	Conceptual Clarity and Practical understanding Creative and Imaginative Skills Innovation
			CO4	Analytical skills Decision making skills Creative and Imaginative Skills
T.Y.BCOM	PR- 356 (a)	Business Administration – III (Finance)	CO1	Acquaint the student with knowledge about Corporate Finance and the structure of the Indian Financial Market
			CO2	develop the Financial Planning Skills among the Students by introducing them to the process of efficient Financial Planning
			CO3	educate the students on the importance of Capitalization and the importance to maintaining an optimum capital structure
			CO4	will know about the various sources of Finance available for raising corporate capital
T.Y.BCOM	355-B	Banking and Finance II	CO1	Understanding the Indian Financial System. Understanding the meaning, structure and role of Financial System in India.
			CO2	Understanding the meaning, functions, credit instruments, deficiencies and recent development in Money Market in India.
			CO3	Understanding the meaning, definition functions, credit instruments, deficiencies and recent development in Capital Market in India
			CO4	Understanding the meaning, definition functions, participants and recent development in Foreign Exchange Market.
T.Y.BCOM	356-B	Banking and Finance	CO1	Understanding the Banking Regulation Act 1949 with Objectives and selective Provisions. Understanding the Provisions of

				Negotiable Instruments Act, 1881
			CO2	Understanding the Objectives, Importance, Selective Definitions and Provisions Insolvency and Bankruptcy
			CO3	Understanding the details Banking Ombudsman Scheme, 2006
T.Y.BCOM	355 – e	Cost and Works Accounting	CO1	To remember and understand the concept of overhead and classification of overheads
			CO2	Understanding the significance of overheads in the total cost of product/service.
			CO3	Ability to understand the stages in the process of accounting overheads.
			CO4	Application of accounting treatment for under and over absorption.
			CO5	Knowledge about detection of overheads to different activities
T.Y.BCOM	356-E	Works Accounting III	CO1	Development of overall outlook of Marginal Costing.
			CO2	Develop the knowledge about preparation of various types Budgets
			CO3	Understand the implementation n of Interfere comparison
			CO4	Understand the implementation n of modern costing environment
T.Y.BCOM	355 (h)	Marketing Management-II	CO1	To equipped with a comprehensive understanding of the key factors in demand and sales forecast.
			CO2	Familiarizing the students with the application of the concept & need of marketing in Non-profit organization.
			CO3	Understanding marketing organization and its changing role
			CO4	Understanding the concept and importance of Building Brand Strategy, as well as its relationship in reviewing to competitive advantage
T.Y.BCOM	356(H)	Marketing Management-III	CO1	Student will understand the concept of advertising and advertising media
			CO2	To enable them to analyze and interpret
			CO3	To enable the students to study the Appeals and Approaches in

				Advertisement
			CO4	It will help the students to apply the various Economic and social aspects of advertising.
			CO5	It will help them to implement this knowledge in practical situations by enhancing their skills in the field of Marketing