

CURRICULUM VITAE

1. Name : Mohammed Fazil Mohammed
Qudratullah Shareef
2. Designation : Assistant Professor
3. Office Address : Camp
Pune-411001



E-mail:

fazil.shareef@poonacollege.edu.in

4. Date of Birth : 05/09/1986

5. Academic Qualification

Degree	Year	Institution/ Board	Country
SET	2016	Pune University	India
NET	2014	UGC	India
M.Com	2013	Alagappa University	India
MBA	2010	Pune University	India
BCOM	2008	Pune University	India

6. Teaching Experience

Duration	Position Held	Organization
4 years	Asst.Professor & coordinator	Abeda Inamdar Senior College, Pune
3 years	Assistant Professor	Poona College of Arts, Science & Commerce. Pune

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7. PhD Topic : **“A STUDY OF IMPLICATIONS OF SOCIAL MEDIA AS MARKETING TOOL ON PROMOTION OF FAST-MOVING CUSTOMER GOODS.”**

8. Area of Interest : **Marketing Management, Cost & work Accounting, Business Administration,**

9. Courses Taught : **B.Com, B.B.A., BCA, B.B.A.(IB).**

10. Other Innovative :
Activities

11. Membership of Learned Societies and Administrative Bodies;

- Life member of Indian commerce association- Membership ID- **MH1133**

12. Abroad Visits

Selected to represent India in United States of America for a leadership program sponsored by the US Government

13. Publication Details

a) Name of the Journals/ Books in which papers are published

- **CAME-C**
- **ROYAL**
- **GALAXY LINK**
- **International Scholarly Research Journal for Interdisciplinary Studies**
- **AJANTA**
- **Our Heritage**
- **Shodh Sanchar Bulletin**

- **International Journal for Innovative Research in Multidisciplinary Field**
- **Authored 8 Text books (BBA, BCom, BBM.) in association with Nirali publication, Thakur Publication & Success Publication**

b) Papers published in Conferences / Seminars

- **YES**

c) Papers presented in Conferences / Seminars

- **YES**

14. Participation in National/International One Week -duration Workshops

- **YES**

15. Participation in Conferences / Seminars / Workshops;

- **YES**

16. Contributions to Corporate Life

WORKED WITH

Balaji Telefilms(Mumbai)(May-2010 to Feb-2011)

Aspratech Consultants (Pune)(May 2005- Aug 2008)

17. Supervising the Ph.D. Candidates:

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Mohammed Fazil Mohammed Quadratullah Shareef